

# **MBA 2012 Intake**

# **Graduated in Oct. 2013**

# **CAREER REPORT**

# MBA INTAKE 2012 PLACEMENT SUMMARY

## Employment Status

**Total Students : 49**

<b>Students Seeking Employment</b>	<b>37</b>	<b>75.5%</b>
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Received Job Offer	35	94.6%
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Accepted Job Offer	34	91.9%
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<b>Students Not Seeking Employment</b>	<b>10</b>	<b>20.4%</b>
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Starting Own Business	9	18.4%
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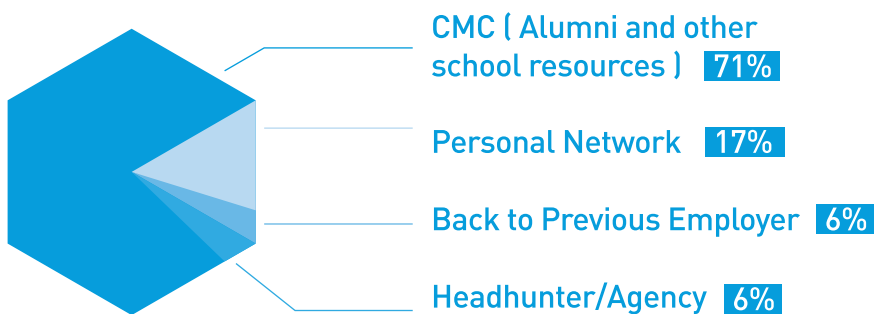
Continuing Education	1	2%
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No Response to Survey	2	4%
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**Student information is collected six months after graduation and only include data for placement obtained by August 31, 2014.**



## Job Offer Sources



**Total Recruiting Companies : 390 \***

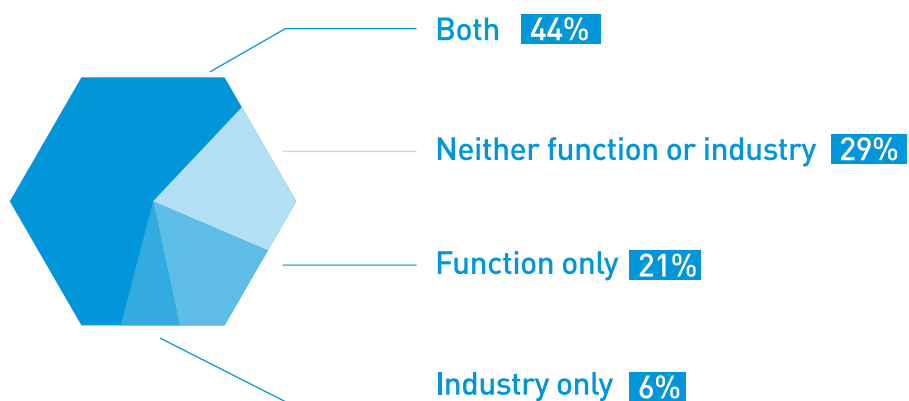
\* Includes EMBA/CEO/MBA/FMBA alumni enterprises

**Total Job Postings : 1810 \***

\* Includes internship, part-time and full-time job opportunities

## Career Switches 70.6%

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# PROFILE OF MBA 2012 INTAKE



## Profile of CKGSB MBA 2012



Total Students : **49**



International Student Percentage: **15%**



Female Percentage: **35%**

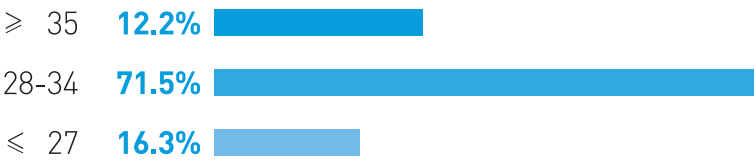


Average Years of Work Experience: **5.2**

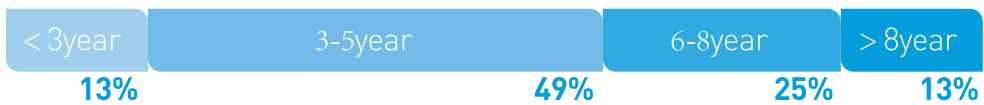


Average Age : **29**

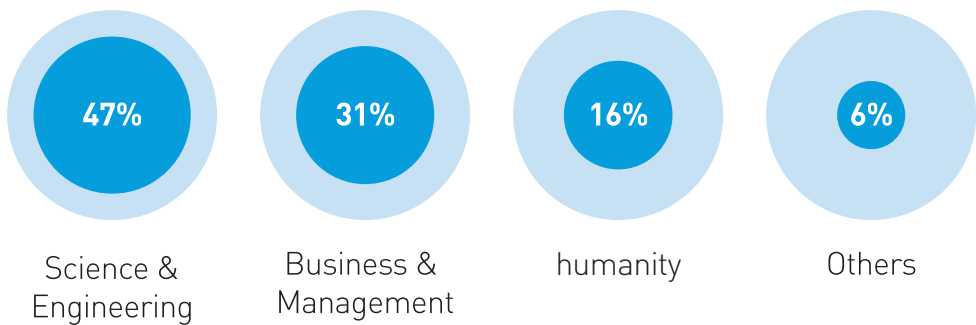
## AGE



## WORK EXPERIENCE



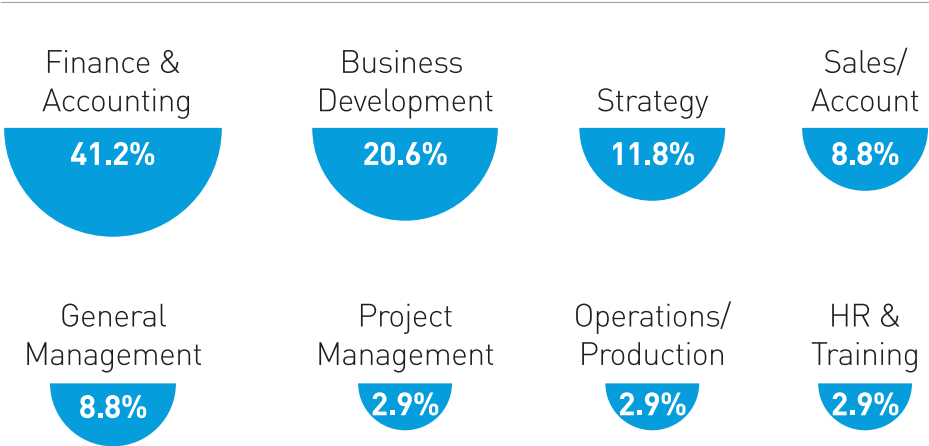
## ACADEMIC BACKGROUND



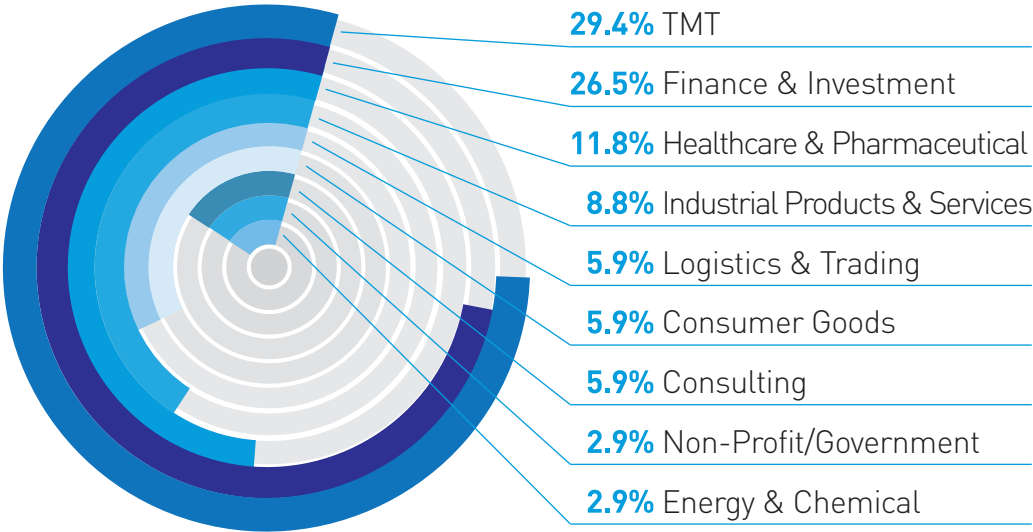
## FUNCTION - BEFORE MBA



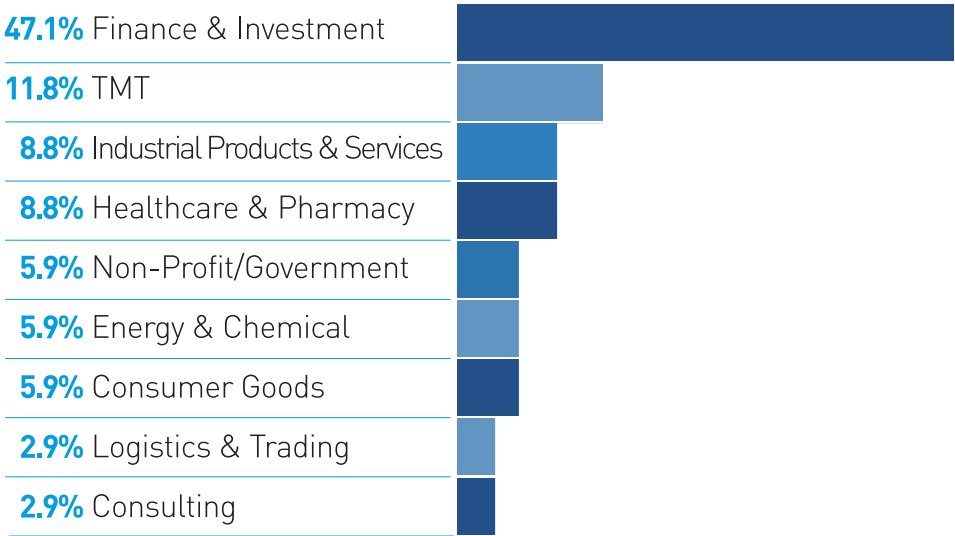
## FUNCTION-AFTER MBA



## INDUSTRY - BEFORE MBA



## INDUSTRY-AFTER MBA

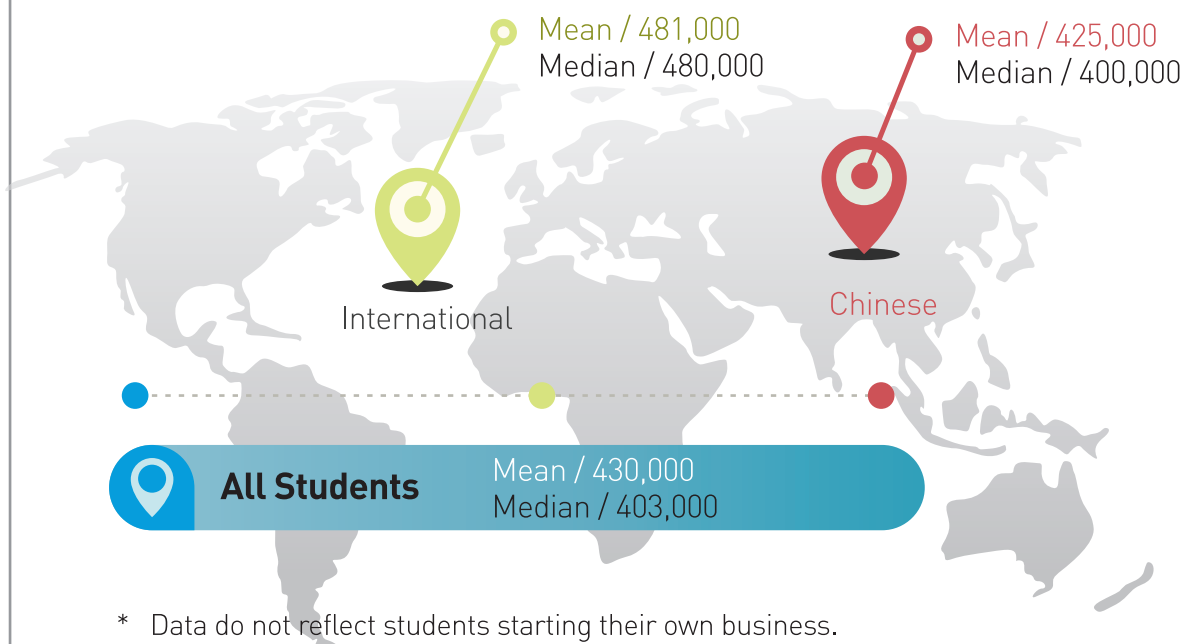




# COMPENSATION TRENDS\*



## OVERVIEW



\* Data do not reflect students starting their own business.

\* These figures includes sign-on, year-end and other guaranteed compensation besides base salary but does not include relocation compensation or other nonguaranteed performance bonuses.

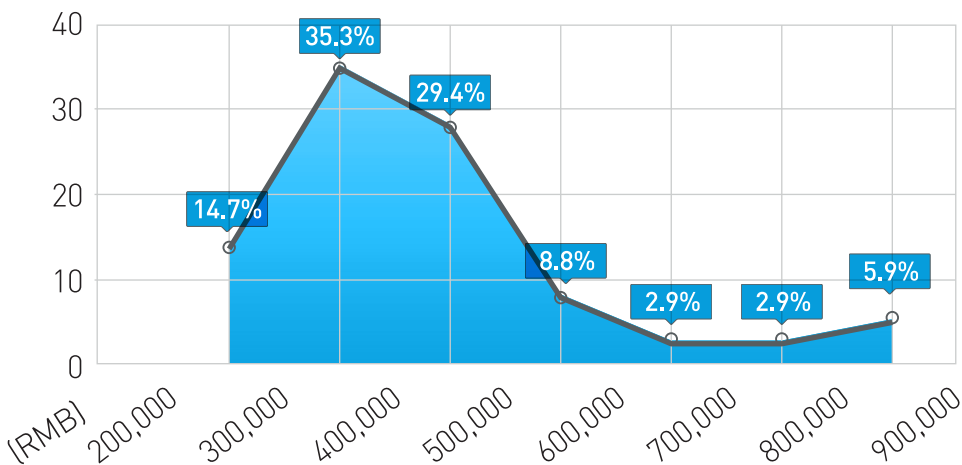


### SALARY RANGE (RMB)

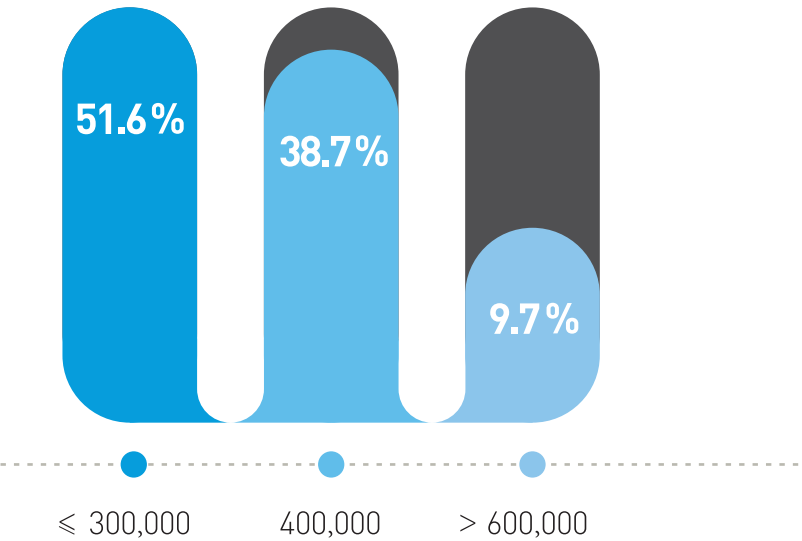


### SALARY RANGES – All Students

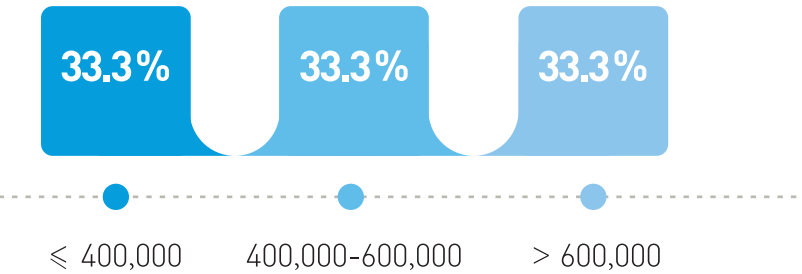
Percentage



### SALARY RANGES - Chinese

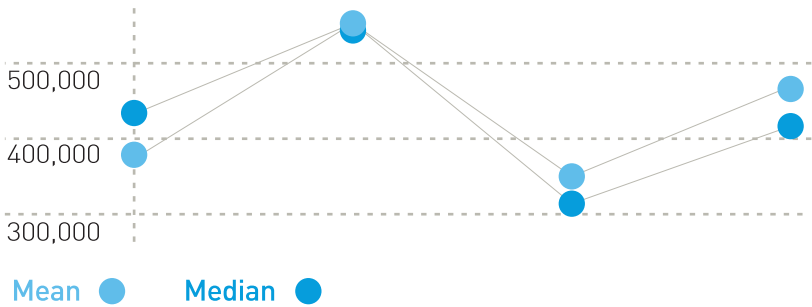


### SALARY RANGES -International



## COMPENSATION TRENDS – BY CAREER PATH

	Mean	Median
Neither function nor industry changed	388,800	421,000
Industry changed only	553,075	553,075
Function changed only	361,857	330,000
Both Function or industry changed	472,800	405,000



## COMPENSATION TRENDS – BY SECTOR

	Mean	Median	Range
Finance	440,063	407,500	240,000-900,000
Coporate	420,362	330,000	390,000-470,000
Consulting	*****	*****	

\* Indicates data do not published to maintain student privacy



## COMPENSATION TRENDS – BY POSITION (CORPORATE SECTORS)

	Mean	Median	Range
Manager WITHOUT direct reporting staff	446,500	415,000	200,000-720,000
Manager WITH direct reporting staff	388,692	360,000	290,000-520,000
Director/GM	513,500	513,500	220,000-807,000
Professional	369,334	350,000	318,000-440,000

## COMPENSATION TRENDS – BY POSITION (FINANCE)

	Mean	Median	Range
Manager WITHOUT direct reporting staff	390,834	407,500	340,000-430,000
Manager WITH direct reporting staff	380,000	380,000	360,000-400,000
Director	581,000	512,000	400,000-900,000
Professional	403,000	440,000	240,000-492,000

# How to become an employer partner with CKGSB



## Recruit a CKGSB MBA

Campus Info-session

Job posting

On-campus Interview

Campus Job Fair

Summer Intern

iCMC \*

## Collaboration & Development

Diversified Consulting Projects (DCP) \*

Super Day\*

Mentorship \*

Company Visits

Executive Talk

Industry Forum / Seminar

Career Clubs

## **\* DCP - Diversified Consulting Project**

Team-based problem-solving challenge with a real client company

1.5 credit elective course

5-8 weeks, legally binding; 3-5 students, 1 professor, 1 staff

Past projects includes: Tencent, Yonghui Supermarket, Honey, etc.

## **\* SUPER DAY**

A game and a career show, to challenge and be channeled

1-2 clear career goals presentation (Fin./consulting/prof. mgmt./entre.)

Panelist are alumni and close friends who are also industry professionals

What will you do? Why can you do this? How can you make it?

## **\* MENTORSHIP**

1 mentor per 1.8 averagely;

EMBA, CEO alumni, industry experts and well-experienced professionals;

Average 1+ hours per month communication;

Career-oriented and life-long network;

## **\* iCMC**

Entirely new Career development & Recruitment platform

Mobile version of portal;

Social platform with CKGSB family

# RECRUITING PARTNERS



According to my long-time cooperating experience with CKGSB MBA program, the program provides many outstanding employees for us. Those fine students are doing excellent jobs in different projects and positions. A considerable number of the MBA students have impressive work experience before the program. They have gained international perspective and sophisticated analyzing ability while learning in CKGSB.



**Veronica Chen**

—— HR Sr. Manager , Legend Capital



MBA graduates of Cheung Kong Graduate School are outstanding and they all have excellent pre-MBA backgrounds and work experiences. They have potential to influence the whole project and even the company and we are happy to offer the stage for them to achieve their goals.



**Henry Zhu**

—— HRD, Hisilicon





“

CKGSB MBA students are highly independent, deftly strategic, rigorous in critical thinking, resourceful, and effective in communication.

”

**Julie Zhu**

—— HRD, Goldstone Investment

“

CKGSB MBA students always come up with new perspectives and insights acquired from their diversified and professional background. They are mature, reflective and mission-oriented.

”

**Suimin Feng**

—— HRD, Talent Sourcing/Gallup

# Recruiting Partners

3M  
21vianet

## A

A.T.Kearney  
Abbott  
Accenture  
AccessData  
Adidas  
AIA  
AIG  
Air Products  
Akzo Nobel N.V  
Alcatel-Lucent  
Amazon  
AB Insurance  
Anheuser-Busch Inbev  
ANZ Bank  
Apple  
Arcelor Mittal  
Asiya Investments  
Astellas China  
Astra Zeneca plc.  
Avery Dennison  
AVIC Fund of China  
AXA

## B

Baidu  
Bain & Company  
Banpu  
Barclays  
BASF  
Bayer  
BCG  
BearingPoint Inc.  
Beijing Foreign Studies  
University  
Biosensors International  
Group  
Bloomberg  
BMS  
BMW  
BNP Paribas  
BOC International (China)  
Booz & Company  
Borouge  
Bosch  
Bosera Funds  
BP Global  
BSH Home Appliances

Burson-Marsteller

## C

C.W.Downer & Co.  
Calyon Bank  
Capgemini  
CapitaLand  
Cargill  
Carlsberg Group  
Carrie Fund  
Caterpillar  
CBC  
CCB International  
CCB Principal Capital  
CDH Investments  
Changjiang Securities  
ChemEOR Inc  
Chevron  
Chicago institute investment  
CIDI  
China Growth Capital  
China Jianyin Investment  
China Renaissance Partners  
China Soft Capital  
China Unicom  
ChinaAMC  
Chinalin Securities  
Chrysler  
CICC  
Cisco  
Citibank  
CITIC Capital  
CITIC PE  
CITIC Securities  
CNOOC  
Coca-Cola  
COFCO  
Colgate & Palmolive  
Corning  
Cowin Capital  
Cummins  
CV Capital

## D

Da Cheng Fund Management  
Daimler  
Danaher  
DBS  
Dell  
Deloitte  
Delta Capital

Detecon International GmbH  
Deutsche Bank  
DGW Fund  
DHL  
Dow Chemical  
Dow Jones  
DTZ  
DuPont

## E

E Fund  
Eaton  
ECOLAB  
EF Education  
ELAND  
Eli Lilly and Company  
EMC  
Emerson China  
Ernst & Young  
Evonik Degussa  
Exxon Mobil

## F

Fiat Chrysler  
Fluke China  
Ford  
Fosun Kinzon capital  
Fosun Group  
Fosun Ruizhe Asset Management  
Frog Design  
Fullgoal Fund

## G

Gallup  
GE China  
General Motors  
Givaudan  
Goldman Sachs  
GoldStone  
Google  
Greenwoods Asset Management  
GroupM  
GSK  
Gucci  
Guotai Junan Securities

## H

Hach  
Haitong Securities  
Hanas  
Hanergy

Hang Seng Bank  
Harvest Fund Management  
Hay Group  
Henkel Investment  
Hewitt Consulting  
Hilti  
Hina Group  
Honeywell  
Hony Capital  
HP  
HSBC  
HTF Fund  
Huaan Fund  
Huawei  
Huntsman  
Hutchison Whampoa  
Hyundai

## I \_\_\_\_\_

ICBC  
IDG  
IFC  
IMS Consulting  
Infosys  
ING Group  
Innovation Works  
Intel  
InterContinental Hotel  
International China Aging  
Industry Association  
International SOS

## J \_\_\_\_\_

Jaguar Land Rover  
JCDecaux  
John Deere  
Johnson & Johnson  
Johnson Controls  
Jones Lang LaSalle

## K \_\_\_\_\_

KaVo(China) Group  
Keywise Capital  
Kimbley-Clark  
KPMG  
KPCB

## L \_\_\_\_\_

L.E.K Consulting  
Lafarge Group  
Legend Capital  
Legend Holdings  
Lenovo  
Li & Fung Group  
Lightspeed Venture  
L'OREAL  
LVMH

## M \_\_\_\_\_

Macquarie  
McKinsey & Company  
Medtronic  
Merck  
Merck Sharp & Dohme  
Merrill Lynch  
Michelin  
Microsoft  
Mondelez  
Morgan Stanley  
Motorola  
MSCI

## N \_\_\_\_\_

Nestle  
Nielsen  
Nike  
Noble Group  
Nokia  
Nomura International  
Novartis  
Novo Nordisk  
NBA

## O \_\_\_\_\_

OCBC  
Ogilvy & Mather  
Oliver Wyman  
Oracle  
Orient Securities

## P \_\_\_\_\_

Penghua Fund Management  
Pfizer  
Philips  
Pingan Insurance  
POSCO  
P & G  
PWC  
PepsiCo

## Q \_\_\_\_\_

Qiming Venture Partners

## R \_\_\_\_\_

Redpoint Ventures  
Rega Technologies  
Richemont  
Rio Tinto  
Roche  
Roland Berger  
Rolls Royce  
Royal Bank of Scotland

## S \_\_\_\_\_

Samsung

SanDisk  
Sandvik  
Sanofi  
Sany  
Schneider  
Shell  
Shenyin & Wanguo  
Securities  
Siemens  
SMC  
Softbank  
SPG Land  
Standard & Chartered  
Star Capital  
Sungent BioVenture

## T \_\_\_\_\_

T2Mobile  
TAL Group  
TATA Group  
Tencent  
TCL  
Thomson Reuters  
Towers Watson  
Tsing Capital  
Tesla  
Tetra Pak

## U \_\_\_\_\_

UBS  
Uniliver  
Uniqlo

## V \_\_\_\_\_

VIP.COM  
Vmware  
Volkswagen  
Volvo

## W \_\_\_\_\_

Walmart  
Walt Disney  
Wyeth  
Wanda

## X \_\_\_\_\_

XDF

## Y \_\_\_\_\_

Yonghui Superstores

## Z \_\_\_\_\_

Zoomlion Heavy Industry  
ZS Associates  
Zhongrong Trust  
...



**CHEUNG KONG GRADUATE  
SCHOOL OF BUSINESS**

Main Campus, Oriental Plaza  
3F, Tower E3, 1 East Chang An Ave,  
Beijing 100738, P.R. China

T +86 10 8518 8858  
F +86 10 8518 6800  
[www.ckgsb.edu.cn/en](http://www.ckgsb.edu.cn/en)