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FOSTERING LEADERS OF NEXT GENERATION DISRUPTION

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CKGSB Global MBA



THE WORLD'S FIRST PROGRAM TO FOSTER NEXT GENERATION
LEADERS OF ECONOMIC DISRUPTION AND SOCIAL INNOVATION.

CKGSB

GLOBAL MBA

*What you learn, what you do
and who you meet during
your study at CKGSB Global
MBA Program will help you
prepare for:*

1. The new economy shaped by technological breakthroughs such as artificial intelligence and biotech
2. The new stakeholder-centric corporate world
3. The new opportunities East Asia can offer

GLOBAL DEMAND FOR NEXT GENERATION LEADERS IN ECONOMIC DISRUPTION AND SOCIAL INNOVATION



Economic disruption, marked by the success of rising businesses such as unicorns (privately held startups with a value of over US\$1 billion), breathes life into an economy by generating new world-class firms and creating novel job opportunities that previously did not exist. The effect of such economic disruptions can be most clearly seen in the Chinese and US economies. In recent decades, these two countries have had the most dynamic economies in the world, featuring a high annual turnover of the highest valued companies.

At the same time, the ability to implement social innovation is increasingly important to companies of all sizes and growth phases. They face mounting pressures to take into account the interests of all stakeholders, including communities, customers and employees, instead of just their shareholders, by enhancing collaboration between corporations, governments and nonprofit institutions at the community, state and global levels. Over the last 10 years, companies have been discussing socially responsible business practices and searching for a purpose-driven approach that will enable them to balance profit growth and their environmental, ethical and social responsibilities. For most companies, social innovation is no longer a public relation issue, but a key to success in the 21st century.

Around the world, there is an increasing demand for leaders who can develop new companies capable of driving economic disruptions while fostering more socially responsible business practices.



True success requires a blending of value systems. An entrepreneur with a sense of mission should possess clear objectives that safeguard the best interest of the organization while achieving success with integrity.

LI Ka-Shing

CK Asset Holdings Limited
CK Hutchison Holdings Limited Senior Advisor
Li Ka Shing Foundation Chairman

CKGSB was founded in 2002 with the support of the Li Ka Shing Foundation.



To be globally competitive, we believe that future business leaders must lead with big hearts. Our pioneering experiment, combining instruction in both management and the humanities, sets us apart as a new-generation business school with global ambition.”

XIANG Bing

CKGSB Founding Dean
Professor of China Business and Globalization



CHEUNG KONG GRADUATE SCHOOL OF BUSINESS

Founded in 2002, Cheung Kong Graduate School of Business (CKGSB) is China's first independent, faculty-governed and nonprofit business school.

CKGSB is the preeminent choice for management education among influential business leaders and among the new generation of disruptors in China. Increasingly, It is also becoming the choice for transformative business people from around the world, as they recognize China's crucial role in their global strategies. CKGSB is also the preferred choice of world-class academics returning to China from leading international universities.

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WHY CKGSB MBA PROGRAM

ASIA FOCUS

FULL-TIME
WORLD-CLASS
FACULTY

GLOBAL
ECOSYSTEM OF
DISRUPTORS

ACCELERATED
14-MONTH
CURRICULUM

EXPAND YOUR GLOBAL
HORIZONS WITH CKGSB

IN THE HEART
OF BEIJING

UNRIVALED
ALUMNI
NETWORK

UNSURPASSED
EAST ASIA
INSIGHTS

ECONOMIC
DISRUPTION

SOCIAL
INNOVATION



CKGSB GLOBAL MBA

QUICK FACTS

Duration

14-month program

Language

English

Location

the heart of Beijing

RECENT MBA CLASS PROFILE

50



Class Size

26%



International
Student Percentage

680 GMAT

Average GMAT Score

29.4



Average Age at Entry

5.9



Average Years
of work Experience

47%



Female Students

YEARS OF FULL-TIME WORK EXPERIENCE

7% < 3 years
49% 3~5 years
22% 6~8 years
22% > 8 years

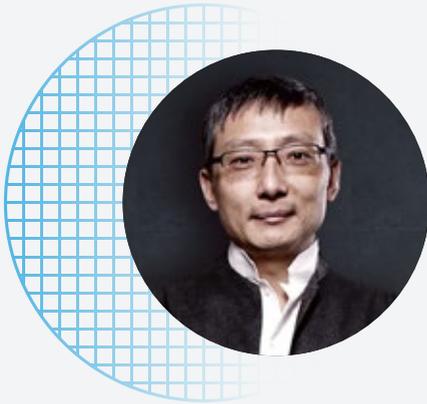


EDUCATIONAL BACKGROUND

32% Business & Management
36% Science & Engineering
25% Humanities
7% Others



WORLD-CLASS FACULTY



Our school has a unique value proposition compared to other schools in China because our professors are leading figures in their industries. We're uniquely positioned to bridge academia with business.

LI Wei

- Professor of Economics
- Associate Dean of Global MBA

40+

FULL-TIME
PROFESSORS



Alibaba.com



Where is the future of business? To be successful, we will have to upgrade the current business model from business-oriented to customer oriented, from product-driven to service-driven, and provide more targeted service to customers."

ZENG Ming

- Former Chief Strategy Officer, Alibaba
- Former CKGSB Professor of Strategy



AWARDS FOR EXCELLENCE
IN RESEARCHING & TEACHING

60+

INDEPENDENT
CASE STUDIES
AND ARTICLES



400+



China's financial system is very underdeveloped, presenting opportunities for internet companies. In the US, the financial system is more advanced, and because of that, major internet companies do not engage in finance. Chinese (internet) companies have much more potential in this sector."

CHEN Long

- Former Chief Strategy Officer, Ant Financial Services
- Former CKGSB Professor of Finance



It will be difficult for Western entrepreneurs to create new business in China, just like it has been for Chinese entrepreneurs to create new business overseas. Forming entrepreneurial partnerships to leverage local knowledge and local channels is a key to success."

LIAO Jianwen

- Chief Strategy Officer, JD.com
- Former CKGSB Professor of Strategy, Innovation and Entrepreneurship
- Founder, HumanZyme



50%

PREVIOUSLY TENURED
AT TOP SCHOOLS



OUR RESEARCH

► In addition to engaging seasoned faculty, the school operates close to 16 research centers and a case center that has produced 400+ China-specific cases and reports, focusing on:

COMPETITION AND COLLABORATION IN CHINA AMONG STATE-OWNED ENTERPRISES, PRIVATE CHINESE COMPANIES AND MULTINATIONAL CORPORATIONS.



16
RESEARCH
CENTERS



If you are not talking about “AI + Finance,” then you are behind the times. Even worse, you risk being left behind, just as those stubborn holdouts in another era were stranded when they failed to accept the internet.”

SOURCE: CKGSB Knowledge Centre

AI and finance_Have we reached the tipping point

LI Haitao

Dean's Distinguished Chair Professor of Finance and Associate Dean for Finance MBA

GLOBAL IMPLICATIONS OF CHINA'S RAPID DEVELOPMENT AND THE GLOBALIZATION OF ITS BUSINESSES.



**RESPONSE OF MULTINATIONALS
TO THE RISE OF CHINA AND
OTHER EMERGING MARKETS,
PLUS POTENTIAL SHIFTS IN
THEIR STRATEGY.**



Given the familiarity with mobile payments, people won't find it hard to accept a completely digitalized currency, which is underpinned by a new technology: blockchain, a digital, distributed ledger system. Eventually every consumer will have an account in a system based on the blockchain, and the current model of digital payments transferred via a third party will disappear."

SOURCE: CKGSB Knowledge Centre
Will China Be the First Country to Phase Out Cash

CAO Huining (Henry)

Professor of Finance and Chair of Finance Department

1
CASE CENTER



**SUSTAINABLE DEVELOPMENT,
INCLUSIVE GROWTH, CORPORATE
SOCIAL RESPONSIBILITY AND
PHILANTHROPY.**



The idea that big data is some sort of a shortcut to smart marketing is misleading. The ultimate goal of using big data is less about peeking into the consumer's brain, but more about providing them with greater value."

SOURCE: CKGSB Knowledge Centre *Big Data LI Yang*

LI Yang

Associate Professor of Marketing



XIANG Bing

- Founding Dean
- Professor of China Business and Globalization
- PhD, University of Alberta
- **Previously taught:** HKUST, Peking University



LIU Jing

- Professor of Accounting and Finance
- Associate Dean
- PhD, Columbia University
- **Previously taught:** UCLA

WHO WILL TEACH YOU



FU Chengyu

- Professor of Management Practice of Governance and Innovations at Large Corporations
- Former Chairman of Sinopec



OU-YANG Hui

- Dean's Distinguished Chair Professor of Finance
- Associate Dean for EMBA
- PhDs, UC Berkeley & Tulane University
- **Previously taught:** Duke University, University of North Carolina



Brian VIARD

- Associate Professor of Strategy and Economics
- PhD, University of Chicago
- **Previously taught:** Stanford University



XU Chenggang

- Professor of Economics
- PhD, Harvard University
- **Previously taught:** Harvard University, London School of Economics



TU Weiming

- CKGSB Honorary Professor
- Chairman of the CKGSB Committee on the Humanities
- Harvard-Yenching Professor of Chinese History and Philosophy of Confucian Studies at Harvard University
- **Previously taught:** Harvard University



LI Yang

- Associate Professor of Marketing
- Academic Director for MBA
- PhD, Columbia Business School



GAN Jie

- Professor of Finance
- Associate Dean for Technology Innovation and Entrepreneurship
- PhD, Massachusetts Institute of Technology
- **Previously taught:** Columbia Business School, HKUST



ZHU Rui

- Professor of Marketing
- Director of the Social Innovation and Brand Research Center
- Academic Director for EMBA
- PhD, University of Minnesota
- **Previously taught:** University of British Columbia

CKGSB's 14-month MBA Program combines challenging courses with up-to-the-minute business insights, hands-on experience in China's leading companies, opportunities to learn from entrepreneurs and innovators, and educational exchanges with top business schools. Our curriculum is designed to embrace tech, business model and Fin-tech disruptions. It emphasizes social innovations to address some of the most pressing social problems for humanity and touches upon a wide range of areas including business and management, international relations, global leadership, culture and humanities.

INNOVATIVE CURRICULUM

SS

With the passion and vision to succeed in the business world, I believe it was the right time to step out of the comfort zone and to take up the MBA challenge that will push the best out of me. CKGSB's mission to provide world-class education for China's business is exactly what I was looking for in achieving a MBA and investing back into the China's market, where talents, knowledge, resources, location, connectivity, and culture are at the best of the best. CKGSB is a place where one's potentials can be exerted to its fullest."



Hong Kong

Pre-MBA Career: PCCW, Humanity & Health Medical Group
Undergraduate: University of California, Berkeley



Michelle LAU

Marketing Director,
Humanity & Health Medical Group
CKMBA 2015



Sahil Chugani

CFO & Partner,
China Television Service (CTVS)
CKMBA 2015

SS

After spending 8 years in London across investment banking, advising and investing in start-ups, and founding my own entrepreneurial ventures, I was looking to build my own company in Asia, or take a lead role in an existing one and strengthen bridges between China and Europe. Whether it's starting a FinTech P2P platform, or cross-border advisory, or replicating a European app/service in China and vice versa, there were lots of ideas I explored while at CKGSB - especially with incredibly knowledgeable peers and faculty where I could find business partners and advisors in the process. Choosing CKGSB was a no-brainer as it stands out as the perfect trampoline into business in China."



Spain

Pre-MBA Career: Goldman Sachs, Entrepreneur
Undergraduate: Imperial College London

CURRICULUM

MAP

► The MBA program's modules are purpose-built, integrating technology and business to engender an innovative mindset among students. Our 'practical learning' approach provides you with the opportunity to apply your learning beyond the classroom and into real-life situations. With access to an extensive network of partners around the world, you will have the chance to further develop your experience and learning in multiple locations worldwide.

Business fundamentals

Build the foundations for general management, leadership and decision making

- MBA core courses providing the foundation of key management disciplines
- Integrating general management perspectives

China and Asia

Knowing China and Asia in-depth

- Understanding multiple transformative and disruptive changes in China and the world
- In-depth courses on China's unique business landscape, its transformation and global implications
- Focusing on how to integrate China and Asia markets into global business plans and strategies



Leadership
Mentorship Program



Theory-meets-practice
Cutting-edge Technology , Social Innovation, Action Learning , Business Disruption , Public Policy , Humanity



Asia concentration
Original research on Asia business



Chinese Language Learning
High quality, small group Mandarin Chinese classes throughout the MBA program for international students

ACCELERATED MBA PROGRAM



30%



IN ALL COURSES, PROFESSORS ARE REQUIRED TO INCLUDE 30% OR MORE ASIA FOCUSED CONTENT OR CASES WHERE APPROPRIATE.

In-class incubator

Foster Innovative Mindset and Entrepreneurial Spirit

- Customize your career action plan
- Systematically polish your early-stage innovative ideas
- Participate in a series of roadshows
- Gain feedback and insights from academia, alumni, industry experts, and experienced investors
- Connect with CKGSB Entrepreneur Ecosystem

Social innovation

Expand vision and connect with international organizations

- Joint lecture with the Graduate Institute, Geneva
- Philanthropy Class and 24-hour Social Community Service
- Social practice projects
- In-depth understanding of global leadership, global affairs and social reform
- Real-world projects on CSR and sustainable development with UN Enterprise

Cutting-edge technologies

Developing global perspective

- Fin-tech & Financial Innovation module
- Technology Disruption and Entrepreneurship module
- Tech lectures by professors from leading US and Israel universities
- Company visits to firms such as Google and AMINO Capital

New MBA Electives



AI



Big Data



Future banking



Fin-tech



CKGSB
Chuang Community



Social sustainability
24-hour
Community service



Innovation
Frequently refreshed
teaching content



Community interaction
Able to audit classes from other programs as well as alumni-organized clubs based on interests and industry

GLOBAL LEARNING PLATFORM

► Joined by MBA peers from world-renowned business schools, our **China Module** enables students to obtain the most cutting-edge insights into China's business and economy, understand the innovative business practices in China and visit the leading Chinese companies.

2
weeks

- Intensive learning about China's unique business landscape and culture
- Lectures and real business cases
- Communication with CKGSB's elite alumni
- Visits to leading Chinese companies
- Networking with global MBA peers



CHINA MODULE

COMPANY VISITS

OVERSEAS MODULE

► The **Overseas Module** offers students an opportunity to tour and take a variety of lectures at the world's top universities, visit the most representative companies in various industries and understand a different culture.

2-3
weeks

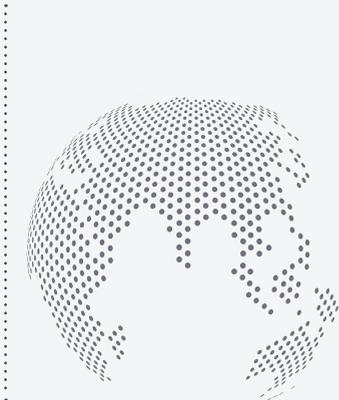


GLOBAL LEARNING PLATFORM

► CKGSB is recognized as one of the most globalized business schools in China for its success in facilitating top-level exchange between businesses, academics, nonprofits and government sectors around the world. CKGSB works with more than 40 leading universities to provide students with a wide range of resources worldwide.

MBA INTERNATIONAL EXCHANGE PARTNER LIST

- Indian School of Business
- Waseda University
- The Hebrew University of Jerusalem
- Seoul National University
- Taiwan National University
- Cornell University
- University of Michigan
- University of California, Berkeley
- Queen's University
- IPADE Business School
- EMLYON Business School
- IE Business School
- ESIC Business & Marketing School



COORDINATED DEGREES



CKGSB – Columbia Engineering

Duration:

- 2-2.5 years

Location:

- Beijing and New York

Major:

- IM.S in Management Science and Engineering (MS&E)
- M.S in Business Analytics (MSBA)
- M.S in Operations Research (MSOR)
- SM.S in Financial Engineering (MSFE)
- M.S in Industrial Engineering



CKGSB – University of Zurich

Duration:

- 15 months study and 6 months Internship

Location:

- Beijing & Zurich

Major:

- MAS in European and Chinese Business Management



CKGSB- the Graduate Institute, Geneva

Duration:

- 2-2.5 years

Location:

- Beijing and Geneva

Major:

- MAS in International Strategy and Leadership



Cornell University



“

The learning experience in Cornell and CKGSB is quite different, but equally interesting. I'm glad that I got the chance to experience both of them in 14-months!

Kate YU

CKMBA 2018

U.S.

Class of 2018 Exchange to Cornell University

EXCEPTIONAL ALUMNI NETWORK

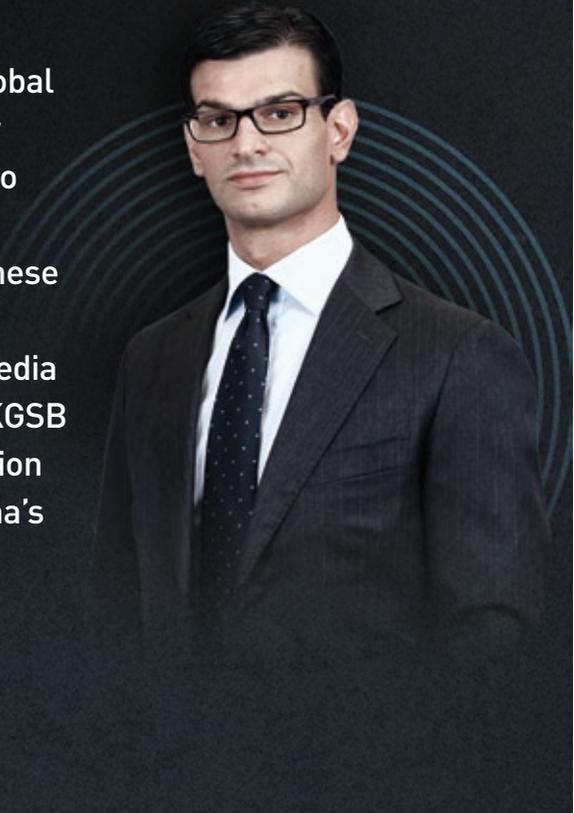
► CKGSB's alumni group is recognized as one of the most exclusive in China. Connecting with our alumni network means you have a link to China's experienced entrepreneurs and well-established companies.



Without CKGSB I would be less of a global citizen. China has utterly reshaped my mindset. CKGSB gave me the chance to meet professors and individuals with deep connections and roles in the Chinese business community, internalizing a knowledge that can't be imbibed by media or books on China. After an MBA at CKGSB you can confidently rely on a combination of skills, a crisp understanding of China's economy, and a superior network."

Mauro BUONGIOVANNI

Revi & Partners / Advisor Università Guglielmo Marcon (Italy) /
Università di Bologna (Italy) B. Sc in Economics Sciences / J.D. in Law
CKMBA 2015





It is a daunting challenge for a business school to bring so many truly A-list business leaders together, but CKGSB has managed to hit another home run.”

Jack MA

Founder and Executive Chairman, Alibaba Group
CKGSB CEO 1st Class



14,000+

More than 14,000 alumni, half of whom are chairmen or CEOs

25%

25% of China's most valuable brands are owned by CKGSB alumni

35

35 unicorns were created at CKGSB in the last 5 years

60

60 of the Top 500 companies listed by Fortune China in 2018 are run by CKGSB alumni

15

15 alumni were listed by Harvard Business Review as China's 2018 "100 Best Performing CEOs"

18

18 alumni listed in the 2019 Philanthropy List from Forbes China

50

50 CKGSB alumni associations in China and overseas



Xinmeng BAI

Pre MBA:
General Electric
Process Engineer
University of Pennsylvania
M.S. in Chemical Engineering



Senghor TAN

Pre MBA:
Deloitte Consulting (UK) / Consultant
University College London
University of Cambridge
M.Sc in Economics



Mauro BUONGIOVANNI

Pre MBA:
Revi & Partners / Advisor
Università Guglielmo Marcon (Italy)
Università di Bologna (Italy)
B.Sc in Economics Sciences / J.D. in Law



Abiola AKINYEMI

Pre MBA:
King Health Systems,
Inc Senior Consultant, Project Manager
Columbia University
B.A. in Economics & Political Science



SANG TAEK OH

Pre MBA:
Carlisle & Company
Senior Consultant
Cornell University
M.S. in Mechanical Engineering



He WEI

Pre MBA:
International Mountain Tourism Alliance
Communications Officer
New York University
M.A. in Public Relations and Corporate
Communication

RECENT STUDENT PROFILES



Weixin ZHENG

Pre MBA:
Discover Financial Services
Product Management
Dartmouth College
B.S. in Economics



Sahil CHUGANI

Pre MBA:
Goldman Sachs (UK)
Client Portfolio Manager, Senior Analyst
Imperial College London
B.E. in Engineering



Minjung Suh

Pre MBA:
Bain and Company
Consulting
Cornell University
B.S. Economics



Shaodan MA

Pre MBA:
Tianjin Baolai Steel Pipe Co., Ltd
Deputy Manager, Export Department
University of Southern California
B.S. in Economics

At CKGSB, you'll not only learn from our world-class faculty, but also learn with aspiring young professionals. In recent intakes, more than 63% of the students had overseas degrees or work experience. Most of your classmates graduated from world-class universities or worked in leading companies / institutions, such as Oxford, Cambridge, Columbia, UC Berkeley, Cornell, Tsinghua, Peking, Google, Goldman Sachs, Samsung, Tencent and Huawei.

MENTORSHIP PROGRAM

► MBA mentorship program connects MBA students with some of the most successful entrepreneurs and industry leaders in China, as well as those in the powerful network of CKGSB's Business Scholars Program (DBA), EMBA Program and executive programs. The program has been extremely effective for young professionals to learn from seasoned executives through various interactions.

MENTOR
STUDENT
RATIO

1:2

Quantitative and qualitative requirements to guarantee fruitful interactions



Weimin CHEN 陈为民
Managing Director & CEO
Houlihan Lokey
华利安国际投资银行 董事总经理



Yubiao TIAN 田宇颺
Executive General Manager
Beijing CNOOC Anneng Investment Fund (L.P.)
海油安能产业投资管理中心 执行总经理



Qiang WANG 王强
ZhenFund Co-Founder
真格基金 联合创始人



Jingchao CHI 迟景朝
Founding partner, Ying Capital
天鹰资本创始合伙人



Sean FAN 范翔
Partner, Goldman Sachs
高盛合伙人, 直接投资部



Guangdong YU 于光东
Founding partner, Alpha X Partners
沸点资本创始合伙人



Gary HUA 华桦
Managing Director,
Penn Wharton China Center (PWCC)
宾大沃顿中国中心 董事总经理



Qihua CHEN 陈其华
Manager of China, Caterpillar
VP of China Operations,
Division & Country
卡特彼勒全球副总裁, 卡特彼勒
(中国) 董事长



James SHEN 沈劲
MD of Qualcomm Ventures
VP of Qualcomm
高通副总裁, 高通创投



Xuan YAN 严璇
Vice President, Corporate, External
& Legal Affairs, Greater China
Region, Microsoft
微软公司全球副总裁
大中华区公共及法律事务负责人



Stephen SHIH
Bain & Company Partner
贝恩咨询 合伙人

“

I am all ears when it comes to my mentees' stories, whether they're about career development or daily issues in their studies or work. Being a mentor, I feel the more I share with them the more rewarding it is.”

SUN Gang

Founder & CEO, KK Mandarin
CKGSB DBA 3rd Class



Yufeng CHI 池宇峰
Founder and Chairman
Perfect World
完美世界 创始人兼董事长



Yidan CHEN 陈一丹
Tencent Core Founder
腾讯控股有限公司 主要创始人



FENG Lun 冯仑
Vantome Group Chairman
万通集团 主席



Xiaochuan WANG 王小川
Sogou.com CEO
搜狗科技 CEO



Gang SUN 孙刚
Founder & CEO, KK Mandarin
开开汉语 创始人兼CEO



Allen LU 陆凡
Co-founder & Chairman
Senscape.cn
触景无限 联合创始人、董事长

CAREER DEVELOPMENT

► No.1 Postgraduate Salary in Greater China

US \$ 132,000

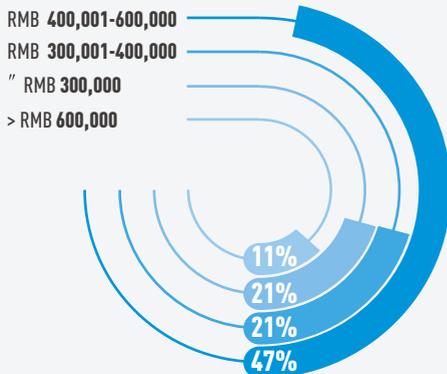


Based on one-year post MBA salary converted using PPP to US\$ figures, CKGSB MBA graduates make an annual median salary of \$ 132,196 placing them among **the best paid graduates in the Greater China Region.**

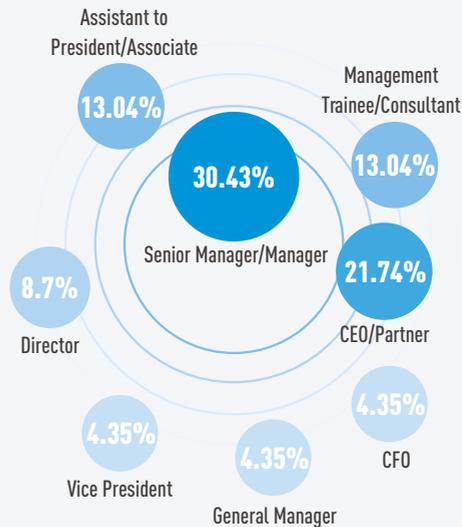
The Financial Times, 2017

(The MBA program reserved all the rights for final explanation)

COMPENSATION RANGE



POST-MBA JOB TITLES



**ENTERED A
NEW INDUSTRY**



**STARTED A
NEW JOB FUNCTION**



**BOTH INDUSTRY &
JOB FUNCTION ARE NEW**



**STARTING OWN
BUSINESS**

EMPLOYER PARTNERS

 IDG Capital	 Lenovo	 Merrill Lynch Bank of America Corporation	 BOSCH	 滴滴出行 DIDI
 Bloomberg	 Google	 Johnson & Johnson 强生	 CIMB BANK	 amazon
 abbvie	 McKinsey & Company	 NOVARTIS	 PROLOGIS 安博中国	 SANOFI
 Alibaba Group	 Baidu 百度	 VIP KID	 ZhenFund 真格基金	 accenture
 pandacapital 熊猫资本	 QUALCOMM	 CDH 鼎晖投资	 SIEMENS	 Schneider Electric
 FOSUN 复星	 DIOR	 中银国际 BOC INTERNATIONAL	 中信证券 CITIC SECURITIES	 京东
 CREDIT SUISSE	 Microsoft	 Tencent	 TCL 创想未来生活 The Culture Life	 HSBC
 LEGEND CAPITAL 君联资本	 Goldman Sachs	 HUAWEI	 gsk	 IBM
 Nike	 MARS	 intel	 小米 xiaomi.com	 zrt
 Unilever	 KPMG	 希明康德 WuKi AppTec	 招银国际 CMB INTERNATIONAL	 MSCI
 CICC 中金公司	 联想控股 LEGEND HOLDINGS — 服务全球企业 —	 DBS 星展银行	 中国平安 PING AN	 新东方 EDU CH
 Volkswagen	 THOMSON REUTERS	 BCG	 Maison Capital 麦星投资	 华软资本 China Soft Capital

START UPS WITH CKGSB

► CKGSB Chuang Community (CKCC) is an entrepreneurial ecosystem co-sponsored by CKGSB and its alumni network. The community benefits from the synergy of CKGSB's longstanding history in management education and its exceptional alumni network rich with entrepreneurial experiences and resources. CKCC connects cooperative partners with its incubation system to assist and support business innovators through management education as well.



GG

The number one thing that CKGSB gave me is that it helped me understand what I wanted to do with my life—I discovered the dream that I wanted to pursue. CKGSB spoke a lot about 'Internet Plus', increasing mobile data usage, and how everybody is doing everything through their smartphones. I thought, how can I connect to people so they can interact with energy providers using their smart phones? That was the main thing that made me decide to do a startup instead of getting a job.”

Boris NIKOLIC

CKMBA 2014





Cindy Mi

Founder & CEO of VIPKID,
the biggest unicorn in
China's EdTech market
CKMBA 2010

After completing her MBA degree at CKGSB, Cindy Mi founded VIPKID in 2013. Now, with a valuation of \$4.5 billion, VIPKID is one of China's fastest growing and most exciting start-up companies.



The Professors helped me create my business plan and I was paired with mentors from CKGSB's Executive MBA program. The fellow alumni decided to invest by joining the company when VIPKID was just starting as a pilot. I wanted to be the entrepreneur that makes a real change to the world. CKGSB has been an incredibly unique experience for me."



CKGSB community has a very entrepreneurial culture which comes from the top and from within. We are paired with mentors -- senior alumni with extensive backgrounds in business -- to learn real and practical stuff about how to build up a business, as well as to develop a mindset that embraces thinking like an owner, critical questioning, innovation, service and continuous improvement."

YE Wenyi

Co-Founder & CEO, Yimi Station
CKMBA 2012

Founded in 2015, Yimi Station provides Intelligence Food Storage, and raised over RMB 10 million in Pre-A financing in 2017.



Beijing is the ideal city to study in China.

A Center of Business

As the capital of China, Beijing is the ideal city in which to study the close synergies between Chinese politics and economics. Many of the major Chinese companies and multinational corporations have chosen to base the headquarters of their China operations in Beijing. The Beijing Central Business District (CBD), conveniently located down the street from the CKGSB campus, has boomed in recent years, while the Zhongguancun area of northwest Beijing is renowned as the center of China's high-tech industries.

A Center of Learning

Few cities have educational credentials to match Beijing's. Over fifty universities operate within the city, including many of the oldest and most famous schools in China. Students at CKGSB have many opportunities to interact with professors and scholars at universities from throughout Beijing and to get a first-hand look at the cutting-edge research being done in the capital.

BEIJING OPPORTUNITIES

The Great Wall



The Great Wall

Zhong Guan Cun



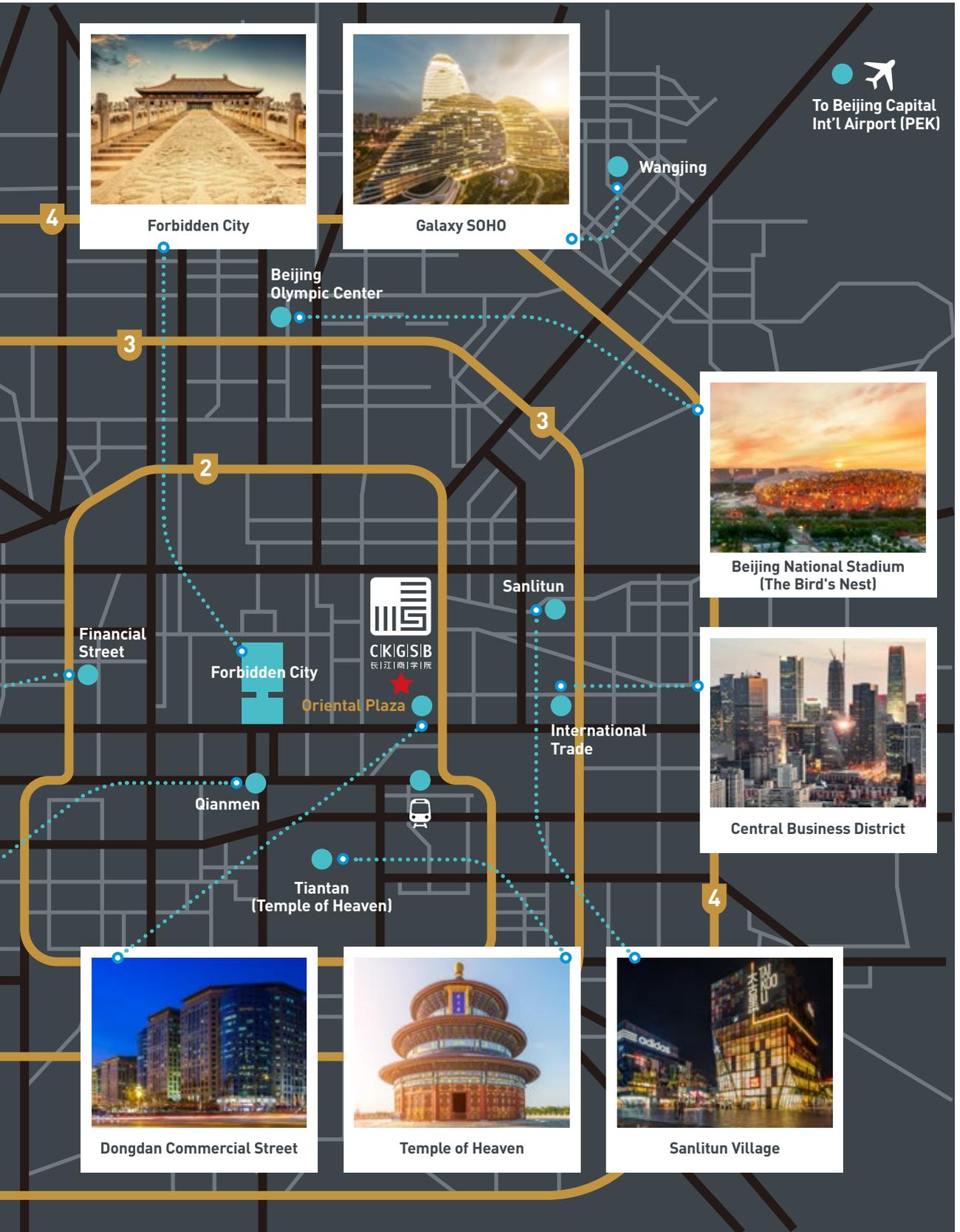
Zhong Guan Cun



Financial Street



Qianmen Street



HOW TO APPLY

Admission Requirements

An undergraduate degree

Two or more years of full-time work experience

Applicants from China: Pass the National Graduate Student Entrance Examination

Applicants from abroad: A competitive GMAT or GRE score

Fluency in English

Application Process

- 1 Online Application
- 2 Interview Notification
- 3 Admission Interview
- 4 Admission Decision
- 5 Offer Confirmation

Tuition and Fees

Application Fee (non-refundable):

RMB 800 / USD 120

Tuition:

RMB 448,000

Living Costs:

Subsidised accommodation expenses:

RMB 40,000-50,000 / USD 6,000-8,000

Estimated living expenses:

RMB 4,000 / USD 600 per month

CKGSB Scholarships

- CKGSB Merit-Based Scholarship
- CKGSB Industry Scholarships
- Scholarship for Outstanding Overseas Chinese
- CKGSB Vision Scholarships
- CKGSB Need-Based Financial Aid
- GMAT/GRE Achievement Scholarship
- HSK Achievement Scholarship
- CKGSB Company Sponsored Scholarship
- CKGSB Scholarships for International Applicants
- One Belt One Road Scholarship
- CKGSB Philanthropy Scholarship

Note:

For information on scholarships, please visit www.ckgsb.edu.cn or contact:



+86-10-85181052



mbaadmissions@ckgsb.edu.cn



Accommodation

CKGSB cooperates with Oriental Plaza Apartments to provide full-time MBA students with accommodation. Oriental Plaza boasts the prestigious address of No.1 East Chang'an Avenue. Strategically located along Wangfujing Street, the development occupies a prime site in the heart of Beijing's city center.



Join Us!



MBA Admissions Office Contact Information

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