The Career Corner

Second Round Mock Interviews

Date: July 12th
Time: 1:30pm – 5:30pm
Venue: Cheung Kong Shanghai Campus

After inviting professional HR managers to the first round of interviews, the CMC staff asked several Cheung Kong MBA alumnus from different companies such as IDG and IBM Consulting to conduct a second round of mock interviews with current MBA students. Students were taught how to fine-tune their interview strategies in order to fit into specific industries and functions.

Third Round Mock Interviews

Date: July 23rd, 24th, and 25th
Time: 10:10am – 5:30pm
Venue: Cheung Kong Shanghai Campus

In this third round of mock interviews, CMC staff spent three full days to assess and analyze various interview skills and techniques from the students. Students received comprehensive feedback on how to improve their overall presentation and how to approach commonly encountered interview questions.

Company Presentations

In July, Siemens Management Consulting, Anbang Insurance, and Ernst & Young visited the Cheung Kong Shanghai campus to make presentations to the students. Topics discussed included company overviews and recruiting issues commonly encountered in each of the above industries.

The Admissions Agenda

Professor Talk: Developing Global Leadership
Professor Talk: Entrepreneurship - From Classroom to Boardroom

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Professor Talk: Developing Global Leadership

Date: July 12th
Location: Beijing
Speaker: Professor Chen Yu

Professor Chen Yu, an institute scholar at Cheung Kong GSB, gave an overview of global leadership and how to develop the necessary qualities required to become a successful leader to an audience of 120 people. Professor Chen was very passionate in her speech and frequently interacted with the audience. Professor Chen is an Associate Professor at Rutgers University and has been teaching at Cheung Kong GSB for the past 4 years. She is one of the favorite professors among the MBA students.

After the lecture, alumni Joe Cao (MBA ’06) and Michael Liu (MBA ’06) held a brief Q&A session with the audience.

Professor Talk: Entrepreneurship - From Classroom to Boardroom

Date: July 27th
Location: Shanghai
Speaker: Professor Liao Jianwen

Professor Liao Jianwen highlighted the current environment for entrepreneurs in China and discussed how to take advantage of the opportunities provided by China's booming economy in order to start a successful business. Professor Liao also provided some suggestions on how to attract venture capital and other forms of investments. The lecture emphasized the importance of entrepreneurial spirit in either working within a big company or starting one's own business. There were around 160 people in attendance.

Part of the audience stayed after the lecture for a special admissions info session hosted by Cheung Kong MBA’s assistant director of Marketing and Admissions Ms. Angela Qian.

Academic News

Curriculum

Strategic Management: In July, Professor Cho Dong-Sung brought Cheung Kong MBA students into the complex world of corporate strategy. Through his class, students learned how to properly develop, implement, and evaluate a set of business strategies that would guide an organization to successfully reach its long-term objectives.

Furthermore, Professor Cho invited Mr. Lee Byung-Chul, the CEO of Samsung-China in Suzhou, to share his company's strategic plans during the class session. This was a great opportunity for students to learn from an experienced professional with high level corporate business background.

Entrepreneurial Finance and Venture Capital: In this course, Professor Philip Lin offered insights into both the theoretical and real world practices of finance and VC. He demonstrated to the students how financiers and managers of early-stage companies make decisions in the context of a high-risk, high-reward environment. Professor Lin is a visiting lecturer at Cheung Kong GSB and splits his time between China and the United States.

Emerging Financial Markets: In this course, Professor Mei Jiaping covered essential elements of emerging financial markets, securities, and how securities are valued and traded. The objective is to train students into becoming highly skilled financial analysts and managers with strong theoretical background as well as practical knowledge about emerging markets.

Student Activity

Farewell Gathering for Outbound Exchange Students

This year, there will be a total of 23 Cheung Kong MBA students going on exchange trips to USA, France, India, and Spain. For most of them, August will be their last month of physically studying at Cheung Kong’s Shanghai campus. The whole class organized an outward bound-building trip on July 27th to Suzhou to send their best wishes to those departing exchange students. Activities included water rafting, laser tag, and various other sport competitions.