The Admissions Agenda

Professor Talk: Developing Global Leadership

Time: June 15th
Location: Shanghai
Speaker: Professor Chen Yanu

Professor Chen Yanu, an institute scholar at Cheung Kong GSB, gave an overview of global leadership and how to develop the necessary qualities required to become a successful leader to an audience of 140 people. Professor Chen was very passionate in her speech and frequently interacted with the audience. Professor Chen is an Associate Professor at Rutgers University and has been teaching at Cheung Kong GSB for the past 4 years. She is one of the favorite professors among the MBA students.

After the lecture, Angela Qian (MBA ’03), Mark Liu (MBA ’05), and Frank Yu (MBA ’07) held a Q&A session with the audience. Questions ranged from MBA study experience to post-MBA job hunting.

Professor Talk: Entrepreneurship - From Class to Boardroom

Time: June 21st
Location: Beijing
Speaker: Professor Liao Jianwen

Professor Liao Jianwen highlighted the current environment for entrepreneurs in China and discussed how to take advantage of the opportunities provided by China's booming economy in order to start a successful business. Professor Liao also provided some suggestions on how to attract venture capital and other forms of investments. Professor Liao emphasized on the importance of entrepreneurial spirit in either working within a big company or starting one's own business.

Part of the audience stayed after the lecture to gather more information on MBA admission. Angela Qian (MBA ’03), Tony Chu (MBA ’05), and members of the admissions team answered inquiries from the audience and shared our mission of developing future business leaders with them.
The Career Corner

Managing Your Job Search Process
Time: June 10, 9:00am – 5:00pm
Venue: Big Lecture Hall, Shanghai Campus
Speaker: Ms. Jeannette Ho

Jeannette Ho, a renowned expert in the field of Business Etiquette training, gave our MBA students a comprehensive overview on the subject. Ms. Ho has presented etiquette and protocol seminars as well as briefings to more than 10,000 individuals worldwide. Her clients, who represent fields such as business, government, education, and manufacturing, have been counseled privately and in groups. Fortunately for us, she has shared her expertise with Cheung Kong MBA students for the past three years, presenting topics at the training sessions that range from, but are not limited to, resume writing for international job markets to techniques of a successful job interview.

Industry Information and Interview Skills Workshop
Time: June 11, 9:00am – 11:00am
Venue: Big Lecture Hall, Shanghai Campus
Speaker: Senior Consultants from Hudson

Senior consultants from Hudson gave Cheung Kong MBA students a comprehensive overview of various industries such as finance, manufacturing, and consumer goods as well as vital business interview skills.

Hudson is a leading provider of permanent recruitment, contract professionals, and talent management solutions worldwide. From single placements to total outsourced solutions, Hudson helps clients achieve greater organizational performance by assessing, recruiting, developing, and engaging the best and brightest people for their businesses. The company employs more than 3,600 professionals serving clients and candidates in more than 20 countries.

Assessment Center Introduction
Time: June 11, 3:00pm – 5:00pm
Venue: Small Classroom
Speaker: Sally Shi, HR Director of GlaxoSmithKline

Sally Shi, HR Director of GlaxoSmithKline (GSK), spent two hours presenting an overview of the GSK Assessment Center and methods it uses for recruiting candidates to our students. Ms. Shi touched on various topics such as assessment methods, methodological principles, motivational theory, and emotional intelligence.

Mock Interview Session
Time: June 14, 9:00am – 1:00pm
Venue: Shanghai Campus

HR professionals from Fosun Group, 51job.com, Mercer Consulting, English First, Standard Chartered Bank, Dow Chemical, Intel, and DTZ came to Cheung Kong’s Shanghai campus to conduct mock interviews with around 43 MBA students. The mock interviews by representatives from various companies gave our students a perfect opportunity to hone their interview skills, helping them to prepare for the job-hunting season ahead.

Academic News

Curriculum

Negotiation: Prof. CHEN Yaru helps students developing their expertise in managing transactions and dispute resolution negotiations that occur in a variety of business settings. In his course, Cheung Kong MBA students were divided into groups for the “mock” negotiations. It is designed to be relevant to a broad spectrum of problems faced by managers. A successful manager not only needs analytical skills to discover optimal solutions to problems but also good negotiation skills to get these solutions accepted and implemented.

Entrepreneurship: The entrepreneurship course focuses on the concepts, skills, and know-how that are relevant for start-up and early-stage entrepreneurs and entrepreneurial managers. Professor Liao Jianwen gives students an insight to entrepreneurship with his rich knowledge and experience, in addition, he invites the founders of Red Dragonfly and Fashion Group to come and share their experience of establishing and developing their businesses with our students.

Financial Statement Analysis: This course, which was offered for the first time by Professor Liu Jin, is designed to try and help students develop skills analyzing corporate financial statements. The course combines materials from financial accounting, economics, and corporate finance into a set of tools that can be systematically applied to corporate valuation problems. With the step-by-step guidance from Professor Liu, 10 groups of students were assigned two key projects in the areas of accounting and valuation at the end of the course.

Diversified Consulting Project

Most projects are already well into their research phases. Teams are working diligently on project planning, data collection, and report writing.

A project tutorial was held in late June by Professor Liao Jianwen. Professor Liao shared his experiences and perspectives by guiding students on how to deal with project framing and documentation issues. Members of each team discussed their current situation and concerns with Professor Liao.