

Christina Fang

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EDUCATION

PhD	Strategic Management (August 2003) Dissertation: "Strategy as Valuation" The Wharton School, University of Pennsylvania
MA	Management Science & Applied Economics (August 2001) The Wharton School, University of Pennsylvania
BA	Accountancy & Business (May 1997) Nanyang Technological University, Singapore

ACADEMIC POSITIONS

Assistant Professor	Department of Management, New York University 2003 - 2009
Associate Professor (Untenured)	Department of Management, New York University 2010 - 2012
Associate Professor (Tenured)	Department of Management, New York University 2012 – 2017
Full Professor	Department of Management, CKGSB 2017- present

RESEARCH INTERESTS

Organizational Learning, Strategic and Behavioral Decision Making, Strategic Management.

PUBLICATIONS

Chengwei Liu, Ivo Vlaev, Christina Fang, Jerker Denrell and Nick Chater. 2017. Strategizing with Behavioral Biases: Engineering Choice Contexts for Better Decisions using Mindspace Approach. **California Management Review** (special issue on Behavioral Strategy and Management Practice). 59(3). 135-161.

Jerker Denrell, Christina Fang, and Chengwei Liu. 2015. Chance Explanations in Management Sciences. **Organization Science**. 26(3). 923-940. (Perspective Article).

Melissa Schilling and Christina Fang. 2014. When Hubs Forget, Lie and Play Favorites: Interpersonal Network Structure, Information Distortion and Organizational Learning. **Strategic Management Journal**. 35(7), 974–994.

Christina Fang, Jason Kim and Frances Milliken. 2014. When Bad News is Sugar-coated: The Effect of Withholding Negative Information on Organizational Search and Performance. *Strategic Management Journal*. 35(8), 1186–1201.

Christina Fang, Behavioral Strategy. 2013. *The Palgrave Encyclopedia of Strategic Management*. Palgrave Macmillan UK. Mie Augier, David Teece (Eds).

Christina Fang. 2013. Theoretical Models of Organizational Learning. *Encyclopedia of Management Theory*. Sage Publishing. Eric Kessler (Ed).

Jerker Denrell, Christina Fang and Zhanyun Zhao. 2013. Inferring Superior Capabilities from Sustained Superior Performance: A Bayesian Analysis. *Strategic Management Journal*. 34 (2), 182–196.

Christina Fang. 2012. Organizational Learning as Credit Assignment – A Model and Two Experiments. *Organization Science*. 23(6), 1717-1732.

Amitav Chakravarti, Christina Fang and Zur Shapira. 2011. Unrelated, Prior Categorizations and Reactions to Change. *Journal of Experimental Psychology: Learning Memory and Cognition*. 37(6), 1563–1570.

Christina Fang, Sari Carp and Zur Shapira. 2011. Prior Divergence: Do researchers and participants share the same prior probability distributions? *Cognitive Science*. 35, 744–762.

Jerker Denrell and Christina Fang. 2010. Predicting the Next Big Thing: Success as a Signal of Poor Judgment. *Management Science*. 56(10), 1653-1667.

Christina Fang, Jeho Lee and Melissa Schilling. 2010. Balancing Exploration and Exploitation through Structural Design: The Isolation of Subgroups and Organization Learning. *Organization Science*. 21(3), 625-642.

Christina Fang and Daniel Levinthal. 2009. The Near Term Liability of Exploitation: Exploration and Exploitation in Multi-Stage Problems. *Organization Science*. 20(3), 538-551.

Jerker Denrell, Christina Fang and Daniel Levinthal. 2004. From T-mazes to Labyrinths: Learning from Model-based Feedback. *Management Science*. 50(10), 1366-1378.

Jerker Denrell, Christina Fang and Sidney Winter. 2003. The Economics of Strategic Opportunity. *Strategic Management Journal*. 24(10): 977-990.

Christina Fang, Steve Kimbrough, Annapurna Valluri, Eric Zheng and Stefano Pace. 2002. On Adaptive Emergence of Trust Behavior in the Game of Stag Hunt. *Group Decision and Negotiation*. 11:449-467.

PROFESSIONAL SERVICE

Program Chair for ‘Behavioral Strategy’ Interest Group, Strategic Management Society, 2014

Member, Editorial Review Board, *Organization Science*.

Ad hoc reviewer. *National Science Foundation, Organization Science, Management Science, Administrative Science Quarterly, Strategic Management Journal, System Dynamics*.

CONFERENCE ACTIVITIES IN 2017

A. 2017 Annual Conference of the Strategic Management Society, Houston

Session 518 - Behavioral Strategy: What We've Learned and What We Need to Know	Panelist
Session 781 - Bridging Modeling and Empirical Research in Behavioral Strategy	Session Chair
Session 789 - Doctoral Workshop	Panelist

B. 2017 Annual Conference of Academy of Management, Atlanta

Using Computational Models in Management Research	PDW Workshop	Friday, Aug 4 2017 10:45AM - 1:45PM	Panelist
A Behavioral Decision Making Perspective on Organizational Inefficiencies	Symposium	Monday, Aug 7 2017 8:00AM - 9:30AM	Panelist
Roundtable Session: Strategy Process	Paper Session	Monday, Aug 7 2017 4:45PM - 6:15PM	Author
Frontiers of Psychological Research in Strategic Management	Symposium	Tuesday, Aug 8 2017 9:45AM - 11:15AM	Chair

TEACHING IN 2017

MBA China Module “Cross Cultural Negotiation and Management”

EMBA New Elective “Design Thinking and Innovation”