



CKGSB

长|江|商|学|院

MBA2013 INTAKE GRADUATED IN 2015 **CAREER REPORT**

Oct. 20, 2015

Career Management Center

MBA INTAKE 2013 PLACEMENT SUMMARY

Employment Status

Total Students : 39

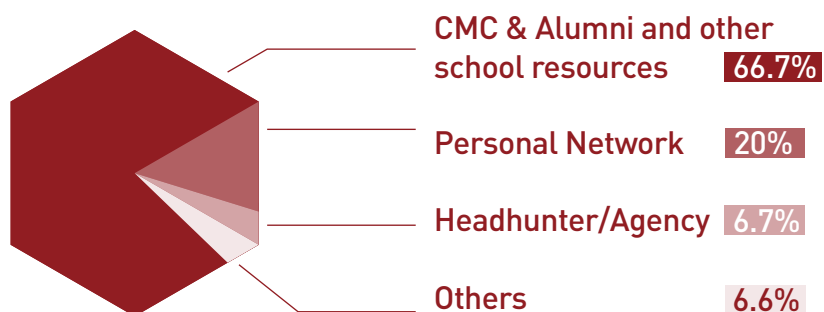
Students Seeking Employment	30	
Accepted Job offer	29	96.7%
Still Seeking Employment	1	
Not Seeking Employment	8	20.5%
Starting Own Business	6	
Not Seeking for Other Reasons	2	5.1%
No Response to Survey	1	2.6%

Respond Rate 97.4%

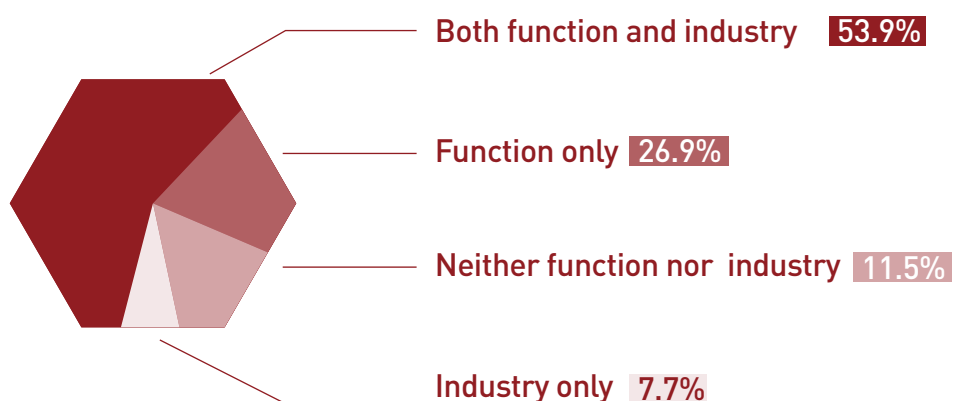
Student information is collected six months after graduation and only include data for placement obtained by August 31,2015.



SOURCE OF JOB OFFERS



CAREER SWITCHES 70.6%



PROFILE OF MBA 2013 INTAKE



PROFILE OF MBA 2013 INTAKE



Total Students: **39**



International Students Percentage: **28%**



Female Percentage: **48.7%**



Average Years of Work Experience : **5.3**



Average Age : **29.2**

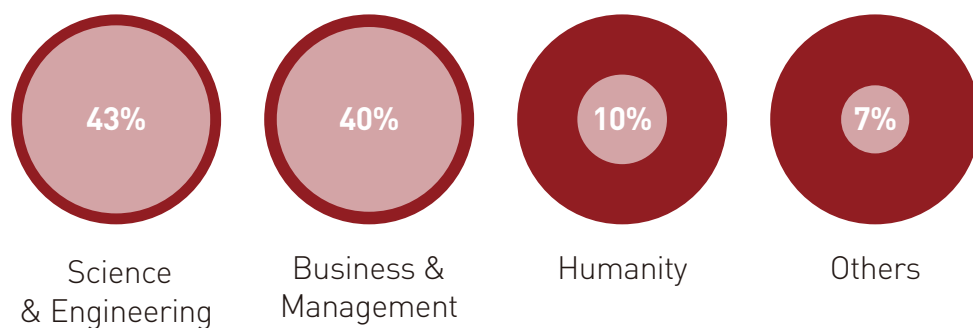


Average GMAT Score : **680**

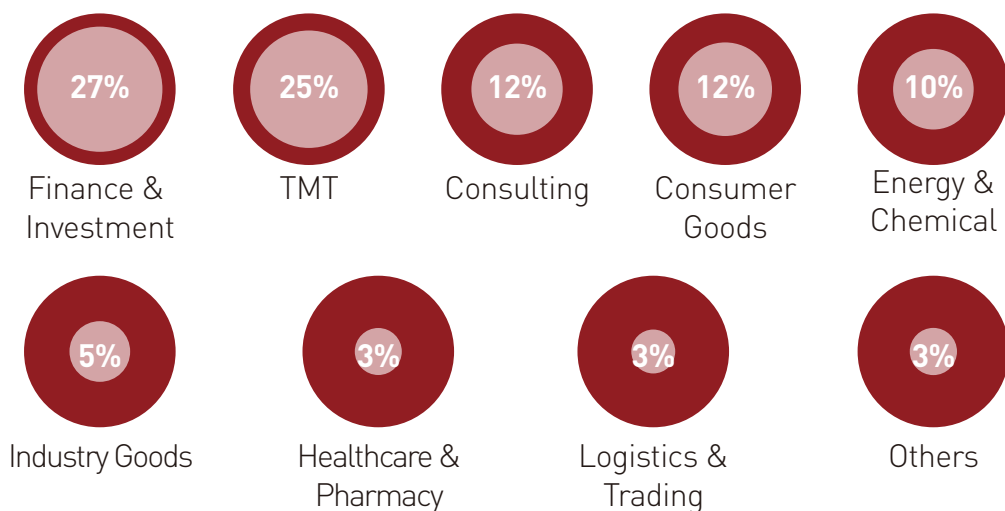
WORK EXPERIENCE



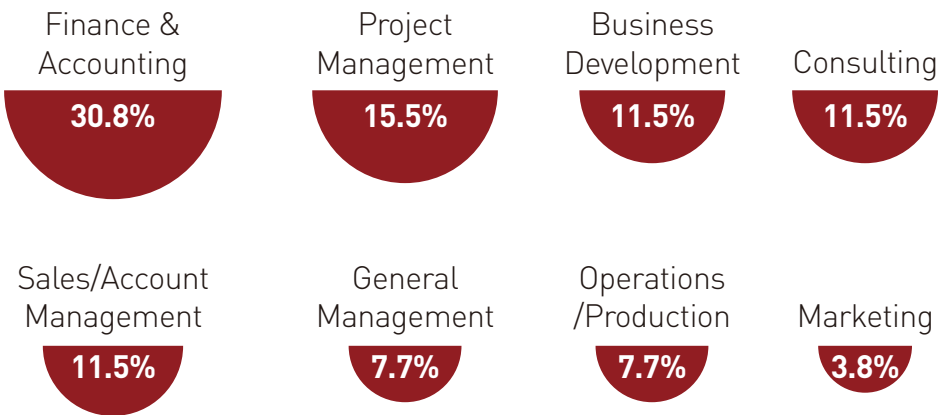
PROFILE OF MBA 2013 INTAKE



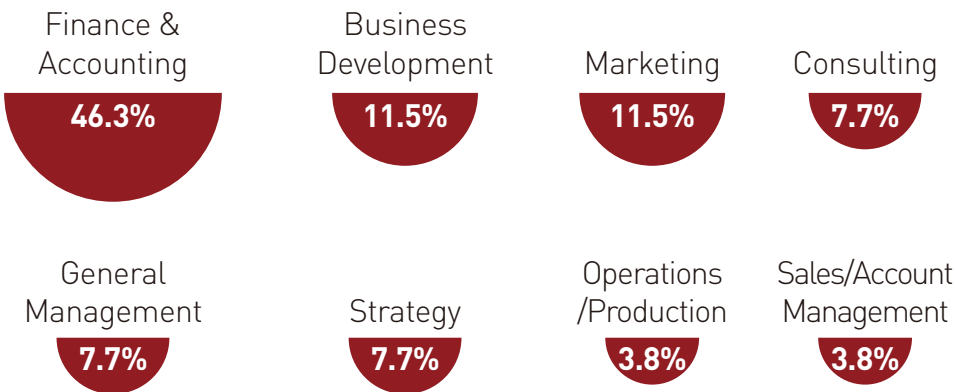
INDUSTRY BACKGROUND



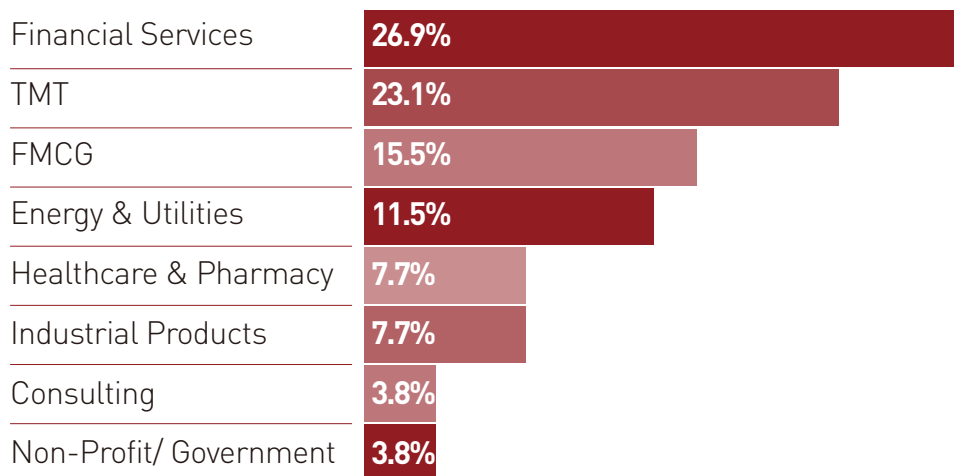
FUNCTION - BEFORE MBA



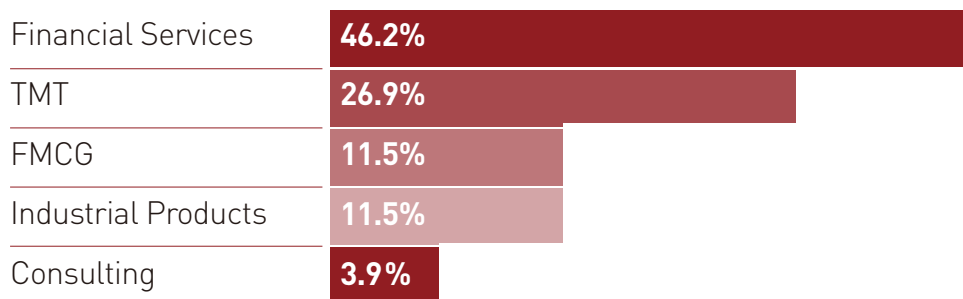
FUNCTION - AFTER MBA



INDUSTRY - BEFORE MBA



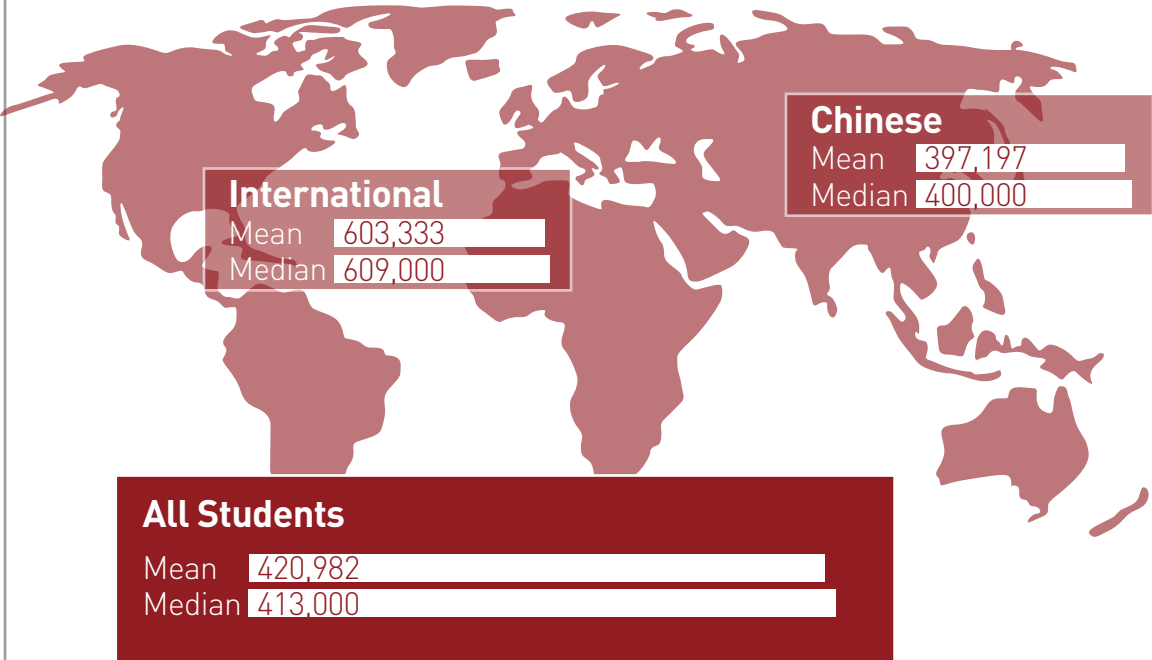
INDUSTRY - AFTER MBA



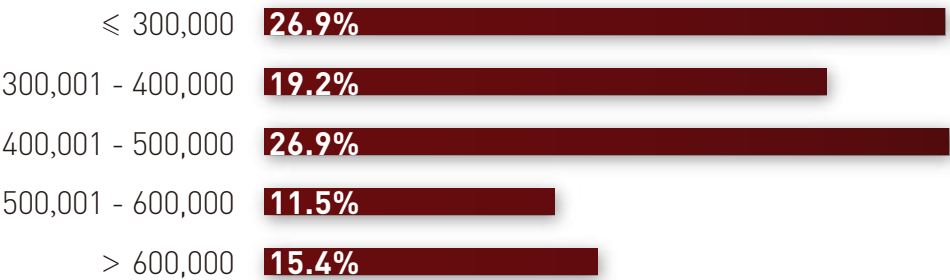
COMPENSATION TRENDS



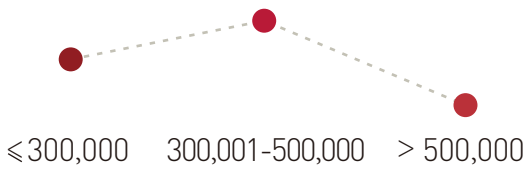
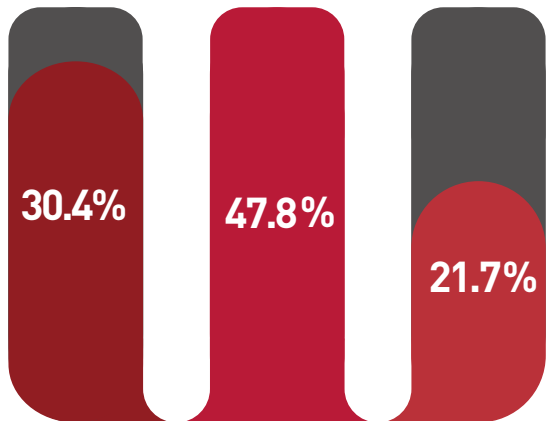
OVERVIEW



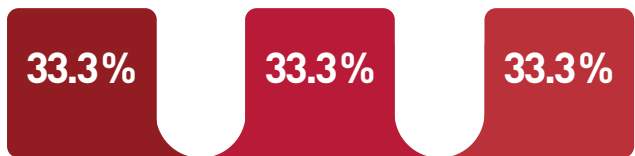
SALARY RANGES (RMB)



SALARY RANGES - CHINESE



SALARY RANGES - INTERNATIONAL



COMPENSATION TRENDS

BY CAREER PATH

	Mean	Median
Neither function nor industry changed	502,000	536,000
Function changed only	426,085	400,000
Both function or industry changed	404,924	413,000
Industry changed only	394,000	394,000

BY SECTOR

	Mean	Median	Range
TMT	469,928	500,000	243,600 - 656,000
Corporate sectors	448,570	493,900	154,000 - 785,000
Finance	398,177	405,000	180,000 - 610,000



COMPENSATION TRENDS

BY POSITION – CORPORATE SECTORES

	Mean	Median	Range
Manager WITHOUT direct reporting staff	430,000	430,000	270,000 - 590,000
Manager WITH direct reporting staff	458,100	476,000	243,600 - 656,000
Director/GM	409,640	289,920	154,000 - 785,000
Professional	496,950	496,950	493,900 - 500,000

BY POSITION – FINANCE SECTORE

	Mean	Median	Range
Manager WITHOUT direct reporting staff	268,333	300,000	180,000-325,000
Manager WITH direct reporting staff	418,000	400,000	254,000-600,000
Director/GM	525,000	525,000	440,000-610,000
Professional	419,706	429,120	360,000-470,000

HOW TO BECOME AN EMPLOYER PARTNER WITH CKGSB



Recruit a CKGSB MBA

Campus Info-session

Job posting

On-campus Interview

Campus Job Fair

Summer Intern

iCMC *

Collaboration & Development

Mentorship *

Super Day*

Diversified Consulting Projects (DCP) *

Company Visits

Executive Talk

Industry Forum / Seminar

Career Clubs

*** MENTORSHIP**

1 mentor per 1.8 averagely;

EMBA, CEO alumni, industry experts and well-experienced professionals;

Average 1+ hours per month communication;

Career-oriented and life-long network;

*** SUPER DAY**

A game and a career show, to challenge and be channeled

1-2 clear career goals presentation (Fin./consulting/prof. mgmt./entre.)

Panelist are alumni and close friends who are also industry professionals

What will you do? Why can you do this? How can you make it?

*** DCP - Diversified Consulting Project**

Team-based problem-solving challenge with a real client company

1.5 credit elective course

5-8 weeks, legally binding; 3-5 students, 1 professor, 1 staff

Past projects includes: Tencent, Yonghui Supermarket, Honey, etc.

*** iCMC**

Entirely new Career development & Recruitment platform

Mobile version of portal;

Social platform with CKGSB family

RECRUITING PARTNERS



According to my long-time cooperating experience with CKGSB MBA program, the program provides many outstanding employees for us. Those fine students are doing excellent jobs in different projects and positions. A considerable number of the MBA students have impressive work experience before the program. They have gained international perspective and sophisticated analyzing ability while learning in CKGSB.



Veronica Chen

—— HR Sr. Manager , Legend Capital



MBA graduates of Cheung Kong Graduate School are outstanding and they all have excellent pre-MBA backgrounds and work experiences. They have potential to influence the whole project and even the company and we are happy to offer the stage for them to achieve their goals.



Henry Zhu

—— HRD, Hisilicon



“

CKGSB MBA students are highly independent, deftly strategic, rigorous in critical thinking, resourceful, and effective in communication.

”

Julie Zhu

— HRD, Goldstone Investment

“

CKGSB MBA students always come up with new perspectives and insights acquired from their diversified and professional background. They are mature, reflective and mission-oriented.

”

Suimin Feng

— HRD, Talent Sourcing/Gallup

RECRUITING PARTNERS

3M
21vianet

A

A.T.Kearney
Abbott
Accenture
AccessData
Adidas
AIA
AIG
Air Products
Akzo Nobel N.V
Alcatel-Lucent
Amazon
AB Insurance
Anheuser-Busch Inbev
ANZ Bank
Apple
Arcelor Mittal
Asiya Investments
Astellas China
Astra Zeneca plc.
Avery Dennison
AVIC Fund of China
AXA

B

Baidu
Bain & Company
Banpu
Barclays
BASF
Bayer
BCG
BearingPoint Inc.
Beijing Foreign Studies
University
Biosensors International
Group
Bloomberg
BMS
BMW
BNP Paribas
BOC International (China)
Booz & Company
Borouge
Bosch
Bosera Funds
BP Global
BSH Home Appliances

Burson-Marsteller

C

C.W.Downer & Co.
Calyon Bank
Capgemini
CapitaLand
Cargill
Carlsberg Group
Carrie Fund
Caterpillar
CBC
CCB International
CCB Principal Capital
CDH Investments
Changjiang Securities
ChemEOR Inc
Chevron
Chicago institute investment
CIDI
China Growth Capital
China Jiayin Investment
China Renaissance Partners
China Soft Capital
China Unicom
ChinaAMC
Chinalin Securities
Chrysler
CICC
Cisco
Citibank
CITIC Capital
CITIC PE
CITIC Securities
CNOOC
Coca-Cola
COFCO
Colgate & Palmolive
Corning
Cowin Capital
Cummins
CV Capital

D

Da Cheng Fund Management
Daimler
Danaher
DBS
Dell
Deloitte
Delta Capital

Detecon International GmbH
Deutsche Bank
DGW Fund
DHL
Dow Chemical
Dow Jones
DTZ
DuPont

E

E Fund
Eaton
ECOLAB
EF Education
ELAND
Eli Lilly and Company
EMC
Emerson China
Ernst & Young
Evonik Degussa
Exxon Mobil

F

Fiat Chrysler
Fluke China
Ford
Fosun Kinzon capital
Fosun Group
Fosun Ruizhe Asset Management
Frog Design
Fullgoal Fund

G

Gallup
GE China
General Motors
Givaudan
Goldman Sachs
GoldStone
Google
Greenwoods Asset Management
GroupM
GSK
Gucci
Guotai Junan Securities

H

Hach
Haitong Securities
Hanas
Hanergy

Hang Seng Bank
Harvest Fund Management
Hay Group
Henkel Investment
Hewitt Consulting
Hilti
Hina Group
Honeywell
Hony Capital
HP
HSBC
HTF Fund
Huaan Fund
Huawei
Huntsman
Hutchison Whampoa
Hyundai

I _____

ICBC
IDG
IFC
IMS Consulting
Infosys
ING Group
Innovation Works
Intel
InterContinental Hotel
International China Aging
Industry Association
International SOS

J _____

Jaguar Land Rover
JCDecaux
John Deere
Johnson & Johnson
Johnson Controls
Jones Lang LaSalle

K _____

KaVo(China) Group
Keywise Capital
Kimbley-Clark
KPMG
KPCB

L _____

L.E.K Consulting
Lafarge Group
Legend Capital
Legend Holdings
Lenovo
Li & Fung Group
Lightspeed Venture
L'OREAL
LVMH

M _____

Macquarie
McKinsey & Company
Medtronic
Merck
Merck Sharp & Dohme
Merrill Lynch
Michelin
Microsoft
Mondelez
Morgan Stanley
Motorola
MSCI

N _____

Nestle
Nielsen
Nike
Noble Group
Nokia
Nomura International
Novartis
Novo Nordisk
NBA

O _____

OCBC
Ogilvy & Mather
Oliver Wyman
Oracle
Orient Securities

P _____

Penghua Fund Management
Pfizer
Philips
Pingan Insurance
POSCO
P & G
PWC
PepsiCo

Q _____

Qiming Venture Partners

R _____

Redpoint Ventures
Rega Technologies
Richemont
Rio Tinto
Roche
Roland Berger
Rolls Royce
Royal Bank of Scotland

S _____

Samsung

SanDisk
Sandvik
Sanofi
Sany
Schneider
Shell
Shenyin & Wanguo
Securities
Siemens
SMC
Softbank
SPG Land
Standard & Chartered
Star Capital
Sungent BioVenture

T _____

T2Mobile
TAL Group
TATA Group
Tencent
TCL
Thomson Reuters
Towers Watson
Tsing Capital
Tesla
Tetra Pak

U _____

UBS
Uniliver
Uniqlo

V _____

VIP.COM
Vmware
Volkswagen
Volvo

W _____

Walmart
Walt Disney
Wyeth
Wanda

X _____

XDF

Y _____

Yonghui Superstores

Z _____

Zoomlion Heavy Industry
ZS Associates
Zhongrong Trust
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