

GMID 使用培训



GMID数据库内容一览

行业（20个快消行业和4个服务业）

统计数据（历史数据+5年预测数据）

- 市场容量和销售额
- 公司份额和品牌份额
- 分销渠道的销售额
- 定价、包装和成分数据

报告（对市场业绩趋势、竞争环境和关键市场驱动因素进行有深度的战略分析）

- **全球报告**从全球和地区角度出发，对一个产业进行洞察
- **市场洞察报告**和**国家部门简报**从一个国家的角度出发，对产业和行业驱动因素进行前瞻性分析
- **全球公司概况**对领先的跨国公司的竞争定位与战略方向进行评估
- **当地公司概况**对一国市场中领先公司的定位进行评估

国家和消费者

- Economy Finance and trade
- Government labor and education
- Industry ,infrastructure and Environment
- Technology ,communication and media
- Population and homes
- Income and expenditure
- Consumer trends and lifestyles



主页

China-Europe International Business School (Shanghai, China)
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SEARCH COMPANIES

Global brand owner National brand owner

SEARCH BRANDS

SEARCH ANALYSIS

- Latest Reports
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Future watch: Advertising and consumers



How do you make yourself heard above the growing noise generated by "advertising clutter", as David H. Freedman of Inc. magazine calls it?" For decades...companies have been paying big bucks...

NPD Watch: Charge card with optional credit facility a viable alternative in today's market



Germany's TeamBank AG, a leader in German consumer credit with its 'easyCredit' brand, has found another way to win over credit-averse German consumers to card usage. Its recently introduced easyCredit-Card...

more headlines...

Euromonitor China

Victor Chauhan 0086 21 6372 6288 x119 Shanghai

Technical Support

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AsiaPacific.Support@euromonitor.com.sg
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Latest Reports

- Consumer Lifestyles in Taiwan
- Associated British Foods in Hot Drinks
- Adult Mouth Care - Argentina
- Analgesics - Argentina
- Arcor SAIC - OTC Healthcare - Argentina
- Cadbury Stani SAIC - OTC Healthcare - Argentina
- Laboratorios Andr omaco SA - OTC Healthcare - Argentina
- Nrt Smoking Cessation Aids - Argentina
- OTC Obesity - Argentina
- Vitamins and Dietary Supplements - Argentina

more reports...

每日评论提要

最新报告: 国家和消费者的最新报告

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SEARCH COMPANIES

Global brand owner

National brand owner

SEARCH BRANDS

SEARCH ANALYSIS

Category Watch: Bakery fast food leads the way in slowing South Korea market



Continuing the vigorous global outlet expansion of the last several years, bakery fast food chain Dunkin' Donuts has announced plans to open up to 100 outlets in South Korea by...

Trend Watch: FMCG and the recession – how are consumers of food, drink and tobacco products responding?



In this article picking up on client interest in the impact of the downturn on consumers, we offer a snapshot of the impact of the credit crunch on consumer purchasing...

[more headlines...](#)

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Euromonitor China
Victor Chauhan 0086 21 6372 6288 x119 Shanghai

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Asia Pacific
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Latest Reports

- Avon Cosméticos Ltda - Cosmetics and Toiletries - Brazil
- Baby Care - Brazil
- Bath and Shower Products - Brazil
- Colour Cosmetics - Brazil
- Cosmetics and Toiletries - Brazil
- Men's Grooming Products - Brazil
- Oral Hygiene - Brazil
- Procter & Gamble do Brasil SA - Cosmetics and Toiletries - Brazil
- Skin Care - Brazil
- Sun Care - Brazil

[more reports...](#)

您可以通过以下三种方法检索到您所需要的信息：
Menu Search- 目录菜单检索
Text Search—关键字检索
Browse Analysis—大范围检索



行业信息搜索方法

- 含酒精饮料
- 热饮
- 软饮料
- 新鲜食品和包装食品
- 服饰及鞋类
- 个人电子消费品
- 化妆品及盥洗用品
- 一次性纸制品
- 家用电器
- 眼镜
- 包装行业
- 家用清洁产品
- 家用器皿及家具织物
- 非处方药（OTC）
- 个人休闲产品
- 宠物食品及宠物护理品
- 烟草
- 玩具及游戏
- 营养保健食品饮料
- 零售业
- 旅游业
- 消费金融业
- 餐饮业



行业检索 -- menu search

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- Alcoholic Drinks
- Consumer Electronics
- Consumer Finance
- Consumer Foodservice
- Cosmetics and Toiletries
- Disposable Paper Products
- DIY and Gardening
- Domestic Electrical Appliances
- Fresh Foods
- Health and Wellness
- Hot Drinks
- Household Care
- Housewares and Home Furnishings
- Impulse Food and Drink Channels
- OTC Healthcare
- Packaged Food
- Personal and Leisure Goods
- Pet Food and Pet Care Products
- Retailing
- Soft Drinks
- Tobacco
- Toys and Games
- Travel and Tourism

SEARCH COMPANIES

SEARCH BRANDS

SEARCH ANALYSIS

more watch: Advertising and consumers

How do you make yourself heard above the growing noise generated by "advertising clutter", as David H. Freedman of Inc. magazine calls it? "For decades...companies have been paying big bucks..."

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Industries 可以让你进入到任何一个您感兴趣的行业的主页



行业检索—menu search

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- OTC Healthcare
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- Pet Food and Pet Care Products
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- Soft Drinks**
- Tobacco
- Toys and Games
- Travel and Tourism

My Home > Welcome

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SEARCH COMPANIES

GO

Global brand owner

National brand owner

SEARCH BRANDS

GO

SEARCH ANALYSIS

more watch: Advertising and consumers

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- Nrt Smoking Cessation Aids - Argentina
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每一个行业都有他自己的主页 - 让我们看看 'Soft Drinks' 这个行业的主页吧



“soft drinks”的主页

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My Home > Industries
Soft Drinks Welcome, ceibslibrary

SEARCH INDUSTRIES

- Soft drinks
- Carbonates**
- Fruit/vegetable juice
- Bottled water
- Functional drinks
- Concentrates
- RTD tea
- RTD coffee
- Asian speciality drinks

SEARCH COMPANIES

GO

Global brand owner
 National brand owner


SEARCH BRANDS

GO

SEARCH ANALYSIS


- Latest Reports
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- Global Reports

Brand Watch: Monster looms large as Coke distribution system heralds new era of opportunity



Monster dethroned Red Bull last year as the top selling energy drink in the US market, growing its share from 20% to 22%, according to new data from Euromonitor International....

Channel Watch: Coca-Cola and McDonald's refresh US drinks deal



Improving product listing will help Coca-Cola maintain its leadership in the on-trade....

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Latest Reports

- Bavaria NV - Soft Drinks - Netherlands
- Bottled Water - Netherlands
- Carbonates - Netherlands
- Concentrates - Netherlands
- Fruit/vegetable Juice - Netherlands
- Functional Drinks - Netherlands
- Menken Drinks BV - Soft Drinks - Netherlands
- Riedel Drankenindustrie BV - Soft Drinks - Netherlands
- RTD Coffee - Netherlands
- RTD Tea - Netherlands

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Key Trends

Global Soft Drinks Billionaires Club 2008: Top 25 Brands

Brand	Company	Volume 2008	% Growth 2007-2008	Rank 2008	Rank 2007
Coca-Cola	Coca-Cola Co	37.7	1.4	1	1
Pepsi	PepsiCo	16.0	0.4	2	2
Diet Coke	Coca-Cola Co	8.9	-3.0	3	3
Fanta	Coca-Cola Co	8.0	1.9	4	4
Sprite	Coca-Cola Co	7.6	3.4	5	5
Master Kong	Tingyi Holdings Corp	4.9	13.9	6	8
Gatorade	PepsiCo	4.8	1.0	7	6
Tang	Kraft	4.6	5.0	8	7

The Soft Drinks 主页
中有行业评论提要—主
页中间；最新报告—主
页右端。让我们选择
Carbonates 来菜单搜
索一次。点击
“carbonates”



检索数据

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SEARCH INDUSTRIES COUNTRIES CONSUMERS COMPANIES GEOGRAPHIES

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Menu Search

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HELP ?

KEY

- Statistics
- Reports
- Sources

- DIY and gardening
- Domestic electrical appliances
- Eyewear
- Fresh food
- Hot drinks
- Household care
- Housewares and home furnishings
- OTC Healthcare
- Packaged food
- Personal and leisure goods
- Pet food and pet care products
- Soft drinks
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 - Bottled water
 - Functional drinks
 - Concentrates
 - RTD tea
 - RTD coffee
- Tobacco
- Toys and games
- Industrial markets
- Service markets
- Countries and consumers

Find Category: **GO**

SELECTED ITEMS

NEXT

第一步

选择你感兴趣的产品



检索数据 *continued*

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SAVED RESEARCH HELP

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Category Search

KEY

Statistics Reports
Sources

- Hot drinks
- Household care
- Housewares and home furnishings
- OTC Healthcare
- Packaged food
- Personal and leisure goods
- Pet food and pet care products
- Soft drinks
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SELECTED ITEMS

Categories

- Carbonates
- Fruit/vegetable juice
- Bottled water
- Functional drinks
- Concentrates
- RTD tea
- RTD coffee
- Asian speciality drinks
- Cola carbonates
- Non-cola carbonates
- Soft drinks

Find Category: **GO**

NEXT

➤ 点击最左边的“+”展开所有的子项目

➤ 点击左边的小方框选择您所感兴趣的产品栏目

➤ 点击“next”

检索数据 *continued*

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Geography Search

PRE-DEFINED SELECTIONS

- All countries
- APEC
- ASEAN
- BRIC
- Commonwealth
- EU
- EuroZone
- G20
- G8
- GCC
- MENA
- Mercosur
- NAFTA
- NAM
- OECD

KEY

- Statistics
- Reports
- Sources

World

- Asia Pacific
 - Azerbaijan
 - China
 - Hong Kong, China
 - India
 - Indonesia
 - Japan
 - Kazakhstan
 - Malaysia
 - Pakistan
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 - South Korea
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 - Thailand
 - Turkmenistan
 - Vietnam
- Australasia
- Eastern Europe
- Latin America
- Middle East and Africa
- North America
- Western Europe

SELECTED ITEMS

Categories

- Soft drinks
- Carbonates
- Cola carbonates
- Non-cola carbonates
- Fruit/vegetable juice
- Bottled water
- Functional drinks
- Concentrates
- RTD tea
- RTD coffee
- Asian speciality drinks

Geographies

Find Geography: **GO**

BACK **RUN SEARCH**

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第二步

➤ 选择您感兴趣的地区

➤ 点击“Run search”

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▼Reports

VIEW ALL REPORTS

Show 20 results

Filter by Geography Filter by Category Filter by Type Filter by Sub Type Sort by Title

<input type="checkbox"/>	Title	Geography	Type	Sub Type	Date
<input type="checkbox"/>	AGV Products Corp	Taiwan	Company Profiles	Company Factfile	10/01/2008
<input type="checkbox"/>	AGV Products Corp - Soft Drinks - Taiwan	Taiwan	Company Profiles	Local Company Profile	14/04/2008
<input type="checkbox"/>	Asahi Breweries Ltd	Japan	Company Profiles	Company Factfile	25/01/2008
<input type="checkbox"/>	Asian Speciality Drinks - China	China	Country Reports	Country Sector Briefing	20/05/2009
<input type="checkbox"/>	Asian Speciality Drinks - Hong Kong, China	Hong Kong, China	Country Reports	Country Sector Briefing	19/05/2009
<input type="checkbox"/>	Asian Speciality Drinks - Taiwan	Taiwan	Country Reports	Country Sector Briefing	14/04/2008
<input type="checkbox"/>	Beijing Hui Yuan Beverage & Food Group Corp	China	Company Profiles	Company Factfile	10/08/2007
<input type="checkbox"/>	Beijing Hui Yuan Beverage & Food Group Corp - Soft Drinks - China	China	Company Profiles	Local Company Profile	20/05/2009
<input type="checkbox"/>	Beijing Yanjing Brewery Co Ltd	China	Company Profiles	Company Factfile	02/12/2008
<input type="checkbox"/>	Bottled Water - China	China	Country Reports	Country Sector Briefing	20/05/2009
<input type="checkbox"/>	Bottled Water - Hong Kong, China	Hong Kong, China	Country Reports	Country Sector Briefing	19/05/2009
<input type="checkbox"/>	Bottled Water - Taiwan	Taiwan	Country Reports	Country Sector Briefing	14/04/2008
<input type="checkbox"/>	Britvic Soft Drinks Ltd	United Kingdom	Company Profiles	Company Factfile	05/11/2007
<input type="checkbox"/>	Cadbury Schweppes Plc	United Kingdom	Company Profiles	Company Factfile	14/11/2007
<input type="checkbox"/>	Calpis Co Ltd	Japan	Company Profiles	Company Factfile	05/02/2008
<input type="checkbox"/>	Campbell Soup Co	USA	Company Profiles	Company Factfile	21/11/2007
<input type="checkbox"/>	Carbonates - China	China	Country Reports	Country Sector Briefing	20/05/2009
<input type="checkbox"/>	Carbonates - Hong Kong, China	Hong Kong, China	Country Reports	Country Sector Briefing	19/05/2009
<input type="checkbox"/>	Carbonates - Taiwan	Taiwan	Country Reports	Country Sector Briefing	14/04/2008
<input type="checkbox"/>	Chen Kou Wei Food Enterprise	Taiwan	Company Profiles	Company Factfile	10/01/2008

REVIEW MY SELECTIONS

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Show 20 results

Filter by Geography Sort by Title

<input type="checkbox"/>	Title	Country	Type
<input type="checkbox"/>	China Soft Drinks Industry Association	China	Trade Association
<input type="checkbox"/>	Taiwan Beverage Industries Association	Taiwan	Trade Association

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向下 拉动查看所有的报告.

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- Company Shares (27)
- Brand Shares (27)

Reports (122)

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- Country Reports (30)

Sources (2)

My Selection

Statistics

Filter by Geography **Filter by Type** **Filter by Category**

Category	Geography	Type
<input type="checkbox"/> Soft drinks	China	Market Sizes
<input type="checkbox"/> Soft drinks	Hong Kong, China	Market Sizes
<input type="checkbox"/> Soft drinks	Taiwan	Market Sizes
<input type="checkbox"/> Carbonates	China	Market Sizes
<input type="checkbox"/> Carbonates	Hong Kong, China	Market Sizes
<input type="checkbox"/> Carbonates	Taiwan	Market Sizes
<input type="checkbox"/> Cola carbonates	China	Market Sizes
<input type="checkbox"/> Cola carbonates	Hong Kong, China	Market Sizes
<input type="checkbox"/> Cola carbonates	Taiwan	Market Sizes
<input type="checkbox"/> Non-cola carbonates	China	Market Sizes
<input type="checkbox"/> Non-cola carbonates	Hong Kong, China	Market Sizes
<input type="checkbox"/> Non-cola carbonates	Taiwan	Market Sizes
<input type="checkbox"/> Fruit/vegetable juice	China	Market Sizes
<input type="checkbox"/> Fruit/vegetable juice	Hong Kong, China	Market Sizes
<input type="checkbox"/> Fruit/vegetable juice	Taiwan	Market Sizes
<input type="checkbox"/> Bottled water	China	Market Sizes
<input type="checkbox"/> Bottled water	Hong Kong, China	Market Sizes
<input type="checkbox"/> Bottled water	Taiwan	Market Sizes
<input type="checkbox"/> Functional drinks	China	Market Sizes
<input type="checkbox"/> Functional drinks	Hong Kong, China	Market Sizes

Reports

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利用 **Filter** 来
过滤您的检索
报告

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Market Sizes • Historic • Value at Current Prices

Key: Related Reports Related Comment Chart for this Row Company Shares Brand Shares

		2003	2004	2005	2006	2007	2008
China							
<input type="checkbox"/>	Soft drinks - Off-trade Value RSP - RMB mn	115,020.5	135,824.5	153,569.6	172,750.8	198,640.3	228,822.6
<input type="checkbox"/>	Soft drinks - Off-trade Volume - mn litres	24,071.2	27,989.8	31,880.1	36,011.5	40,463.3	44,466.8
<input type="checkbox"/>	Carbonates - Off-trade Value RSP - RMB mn	25,051.5	26,111.7	28,186.3	31,111.0	34,504.0	39,134.2
<input type="checkbox"/>	Carbonates - Off-trade Volume - mn litres	5,329.3	5,677.3	6,225.8	6,903.7	7,608.0	8,251.6
<input type="checkbox"/>	Cola carbonates - Off-trade Value RSP - RMB mn	13,237.5	13,742.9	14,457.7	15,864.1	17,545.1	20,026.6
<input type="checkbox"/>	Cola carbonates - Off-trade Volume - mn litres	2,712.3	2,912.2	3,150.0	3,475.5	3,807.2	4,137.1
<input type="checkbox"/>	Non-cola carbonates - Off-trade Value RSP - RMB mn	11,814.0	12,368.8	13,728.6	15,246.8	16,958.8	19,107.6
<input type="checkbox"/>	Non-cola carbonates - Off-trade Volume - mn litres	2,617.0	2,765.1	3,075.8	3,428.2	3,800.8	4,114.5
<input type="checkbox"/>	Fruit/vegetable juice - Off-trade Value RSP - RMB mn	27,403.6	36,281.3	43,785.6	51,578.5	62,781.4	72,308.5
<input type="checkbox"/>	Fruit/vegetable juice - Off-trade Volume - mn litres	4,183.1	5,564.6	6,827.2	8,155.8	9,687.5	10,713.5
<input type="checkbox"/>	Bottled water - Off-trade Value RSP - RMB mn	17,802.9	21,662.4	24,077.8	26,405.3	28,747.6	34,308.2
<input type="checkbox"/>	Bottled water - Off-trade Volume - mn litres	8,742.1	10,037.4	11,212.2	12,305.6	13,552.3	14,851.9
<input type="checkbox"/>	Functional drinks - Off-trade Value RSP - RMB mn	4,459.4	4,760.8	5,324.0	5,793.9	6,428.7	7,178.4
<input type="checkbox"/>	Functional drinks - Off-trade Volume - mn litres	569.0	615.5	674.8	725.1	767.6	807.0
<input type="checkbox"/>	Concentrates - Off-trade Value RSP - RMB mn	9,985.8	11,061.5	11,986.3	12,912.4	14,394.2	15,716.1
<input type="checkbox"/>	Concentrates - Off-trade Volume - mn litres	3.9	4.1	4.3	4.5	4.8	4.9
<input type="checkbox"/>	RTD tea - Off-trade Value RSP - RMB mn	22,565.2	27,545.3	31,110.7	35,146.6	41,007.8	48,033.0
<input type="checkbox"/>	RTD tea - Off-trade Volume - mn litres	4,119.9	4,856.6	5,592.9	6,466.7	7,290.8	8,177.7
<input type="checkbox"/>	RTD coffee - Off-trade Value RSP - RMB mn	334.4	362.9	401.7	449.1	522.3	683.4
<input type="checkbox"/>	RTD coffee - Off-trade Volume - mn litres	22.7	25.6	29.0	32.8	36.8	40.8
<input type="checkbox"/>	Asian speciality drinks - Off-trade Value RSP - RMB mn	26,225.6	31,736.4	36,324.9	41,356.0	48,153.3	55,879.1
<input type="checkbox"/>	Asian speciality drinks - Off-trade Volume - mn litres	4,298.9	5,104.2	5,914.8	6,818.0	7,718.0	8,606.8
Hong Kong, China							
<input type="checkbox"/>	Soft drinks - Off-trade Value RSP - HK\$ mn	8,329.6	8,979.0	9,692.4	10,301.3	10,817.3	11,339.9
<input type="checkbox"/>	Soft drinks - Off-trade Volume - mn litres	632.3	669.5	718.7	761.1	796.9	829.1

检索结果导出页面 *continued*

China-Europe International Business School (Shanghai, China)
 GMID - Global Market Information Database

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Welcome, ceibslibrary

Statistics Reports Information Sources

STATISTICS TYPES

CONVERT DATA

Market Sizes • Historic • Value at Current Prices

Key: Related Reports Related Comment Chart for this Row Company Shares Brand Shares

2003 2004 2005 2006 2007 2008

China

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Soft drinks - Off-trade Value RSP - RMB mn	115,020.5	135,824.5	153,569.6	172,750.8	198,640.3	228,822.6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Soft drinks - Off-trade Volume - mn litres	24,071.2	27,989.8	31,880.1	36,011.5	40,463.3	44,466.8
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Carbonates - Off-trade Value RSP - RMB mn	25,051.5	26,111.7	28,186.3	31,111.0	34,504.0	39,134.2
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Carbonates - Off-trade Volume - mn litres	5,329.3	5,677.3	6,225.8	6,903.7	7,608.0	8,251.6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cola carbonates - Off-trade Value RSP - RMB mn	13,237.5	13,742.9	14,457.7	15,864.1	17,545.1	20,026.6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Cola carbonates - Off-trade Volume - mn litres	2,712.3	2,912.2	3,150.0	3,475.5	3,807.2	4,137.1
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non-cola carbonates - Off-trade Value RSP - RMB mn	11,814.0	12,368.8	13,728.6	15,246.8	16,958.8	19,107.6
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Non-cola carbonates - Off-trade Volume - mn litres	2,617.0	2,765.1	3,075.8	3,428.2	3,800.8	4,114.5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fruit/vegetable juice - Off-trade Value RSP - RMB mn	27,403.6	36,281.3	43,785.6	51,578.5	62,781.4	72,308.5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Fruit/vegetable juice - Off-trade Volume - mn litres	4,183.1	5,564.6	6,827.2	8,155.8	9,687.5	10,713.5
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bottled water - Off-trade Value RSP - RMB mn	17,802.9	21,662.4	24,077.8	26,405.3	28,747.6	34,308.2
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bottled water - Off-trade Volume - mn litres	8,742.1	10,037.4	11,212.2	12,305.6	13,552.3	14,851.9
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Functional drinks - Off-trade Value RSP - RMB mn	4,459.4	4,760.8	5,324.0	5,793.9	6,428.7	7,178.4
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Functional drinks - Off-trade Volume - mn litres	569.0	615.5	674.8	725.1	767.6	807.0
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Hong Kong, China										
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Soft drinks - Off-trade Value RSP - HK\$ mn	8,329.6	8,979.0	9,692.4	10,301.3	10,817.3	11,339.9
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Soft drinks - Off-trade Volume - mn litres	632.3	669.5	718.7	761.1	796.9	829.1

对数据含义的描述

检索结果导出页面 - 报告

China-Europe International Business School (Shanghai, China)
GMID - Global Market Information Database

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My Home > Industries

Statistics Reports Information Sources **Related Reports**

TABLE OF CONTENTS

- GLOBAL PERFORMANCE
 - Carbonates In Perspective
 - Low Calorie Is the Leading Light
 - Packaging Value Gains
- THE NEW WORLD ORDER
 - Shaking Up Carbonates
 - Non-cola Flavours Gaining Ground
 - Global Carbonates - Top Value Markets Vs Rest Of the World
 - The Value Growth Story
 - Top 10 Markets By Value
 - Per Capita Volume and Value Variations
 - Total Volume Vs Per Capita Consumption
 - Packaging Mix
- CARBONATES BIG HITTERS

Global Soft Drinks: Finding Value in Carbonates

Carbonates in Perspective

Global Soft Drinks Performance - Total Volume 2002-2012

Upbeat results for niche categories of **Asian speciality, functional drinks and RTD tea** reflect strong NPD activity and an increasingly favourable operating environment for premium beverages

Of the big volume categories, growth trailblazers are **bottled water and fruit/vegetable juice**, further highlighting a growing consumer disposition toward good-for-you products

All soft drinks categories posted growth over the 2002-2007 period, though **carbonates** was the most sluggish of the categories due largely to growing consumer concern over nutritional issues

Attractive growth curves projected into the medium term for **bottled water, juice and RTD tea**

Source: Euromonitor International
Note: Bubble size represents actual size of the market in total volume terms in 2007

RELATED INFORMATION

- Statistics
 - View Related Statistics
- Industry Reports
 - Global Soft Drinks: Consumer Preferences within Fruit/Vegetable Juice
 - Global Soft Drinks: Segmentation of the Bottled Water Category
 - Soft Drinks - World
- Company Profiles
 - Asahi Breweries Ltd - Soft Drinks - World
 - Cadbury Schweppes Plc - Soft Drinks - World
 - Cott Corporation in Soft Drinks
 - Danone, Groupe - Soft Drinks - World
 - InBev - Soft Drinks - World
 - Kirin Holdings Co Ltd in Soft Drinks
 - National Beverage Corp - Soft Drinks - World
 - Nestlé SA in Soft Drinks
 - Ocean Spray Cranberries Inc - Soft Drinks - World
 - More Related Items...
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国家和消费者信息检索方法

Countries

- Economy Finance and trade
- Government labor and education
- Industry ,infrastructure and Environment
- Technology ,communication and media

Consumers

- Population and homes
- Income and expenditure
- Consumer trends and lifestyles



主页

The screenshot shows the Euromonitor International website homepage. A red circle highlights the navigation menu, and a red box contains the Chinese text: "共分为七个大块, 选择其中'economy labor and education'".

Euromonitor International - Passport GMID

Passport GMID

SEARCH INDUSTRIES COUNTRIES & CONSUMERS COMPANIES GEOGRAPHIES

Home > Welcome

SEARCH INDUSTRIES

- Consumer Markets
- Industrial Markets
- Service Markets

SEARCH COUNTRIES & CONSUMERS

- Business Environment
- Consumer Behaviour
- Consumer Expenditure and Prices
- Economy and Finance
- Energy and Environment
- Foreign Trade
- Government
- Health
- Households and Homes
- Income
- Industrial Output and Agriculture
- IT and Communications
- Labour and Education
- Leisure and Lifestyles
- Population
- Savings
- Transport and Automotives

SEARCH COMPANIES

SEARCH BRANDS

SEARCH ANALYSIS

- Latest Reports
- Comment
- Company Profiles
- Country Reports
- Global Reports

Consumer Trends and Lifestyles

Economy, Finance and Trade

Government, Labour and Education

Income and Expenditure

Industry, Infrastructure and Environment

Population and Homes

Technology, Communications and Media

RealTime News

Body-Image Distortion Predicts Onset Of Unsafe Weight-Loss Behaviors

Hexacomb gains FSC certification

Indian group Uflex chalks \$250m plan to become global player

Disclaimer: RealTime News contains links to external sources. Euromonitor International cannot be held accountable for the information or presentation of these sources.

Technical Support

EMEA

Asia Pacific

Latest Reports

- Green Trend in Tissue & Hygiene - Focus on Geographies
- Bella Hungária Kft - Tissue and Hygiene - Hungary
- Church & Dwight Co Inc in Beauty and Personal Care - World
- EZO sk sro - Beauty and Personal Care - Slovakia
- Forest Papír Kft - Tissue and Hygiene - Hungary
- Genomma Lab Internacional SAB de CV - Consumer Health - Mexico

Comment

Denmark: Country Pulse

Philippines: Country Pulse

Malaysia: Country Pulse

Monthly economic review of the Chinese economy: June 2010 update

---主页“Economy ,Finance and Trade”

Euromonitor International - Passport GMID
Passport GMID

SEARCH INDUSTRIES COUNTRIES & CONSUMERS COMPANIES GEOGRAPHIES MY PAGES HELP

Home > Countries & Consumers

Welcome, Huan Huang

SEARCH ECONOMY, FINANCE AND TRADE
Balance of Payments
Consumer Confidence
Exchange Rates
Exports
Finance
Foreign Direct Investment (FDI)
GDP
Gross National Income (GNI)
Imports
Inflation
Poverty
Trade Balance

Monthly economic review of the Chinese economy: June 2010 update

In May 2010, China's strong exports performance and rising consumer price inflation increased the pressure on the government to allow the renminbi to appreciate during the second half of 2010...

Economic Observer

Clicking here can obtain monthly and quarterly data.

Short-term Economic Analysis

- Monthly economic review of the Chinese economy: June 2010 update
- Monthly economic review of G7 economies: June 2010 update
- Monthly economic review of emerging market economies: May 2010 update

RealTime News

PM: 'Premier League' economy needs EU rules
Fri, 18 Jun 2010 08:49:00 GMT

Action plan on women in areas of conflict is flawed, says group
Fri, 18 Jun 2010 06:33:00 GMT

Lenihan considers establishing body for budgetary matters
Fri, 18 Jun 2010 06:31:00 GMT

Bank of England gets bigger regulation role
Fri, 18 Jun 2010 01:03:00 GMT

Barroso calls for bank stress tests to be released
Fri, 18 Jun 2010 00:59:00 GMT

Disclaimer: RealTime News content is linked to other sources. Euromonitor International cannot be held accountable for the information or presentation of these sources.

Country Profiles

Afghanistan GO

Analysis of current socio-political situation, economic performance and future outlook.

各种经济参数，选择“GDP”，点击一下

点击进入可获得月度和季度数据

主页的右下方是报告

http://www.portal.euromonitor.com/Portal/Magazines/Welcome.aspx#

导出页面-继续

Euromonitor International - Passport GMID

Passport GMID

SEARCH INDUSTRIES COUNTRIES & CONSUMERS COMPANIES GEOGRAPHIES MY PAGES HELP

Home > Countries & Consumers

Welcome, Huan Huang

Category Search

KEY

- Statistics
- Reports
- Comment
- Sources

Business Environment

Consumer Behaviour

Consumer Expenditure and Prices

Economy and Finance

- Balance of Payments
 - Current Account Balance
 - Current Account Balance as % of GDP
 - Remittances
- Consumer Confidence
- Exchange Rates
- Finance
- Foreign Direct Investment (FDI)
- GDP
 - Total GDP
 - GDP Measured at Purchasing Power Parity
 - Real GDP Growth
 - GDP Deflator
- Gross National Income (GNI)
- Inflation
- Poverty

SELECTED ITEMS

Categories

- X Balance of Payments
- X GDP Measured at Purchasing Power Parity
- X Total GDP
- X Real GDP Growth
- X GDP Deflator

Find Category: GO

NEXT

第一步：选择您感兴趣的经济指标参数，然后点击“NEXT”



导出页面—继续

The screenshot shows the Euromonitor International Passport GMID interface. The main content area is titled 'Geography Search'. On the left, under 'PRE-DEFINED SELECTIONS', the 'G8' option is highlighted with a red box. In the center, a tree view shows 'World' expanded to 'Asia Pacific', with 'Japan' selected (checked). A red oval highlights the 'Japan' checkbox. On the right, the 'SELECTED ITEMS' panel shows 'Categories' and 'Geographies' lists. The 'Geographies' list includes Japan, Russia, Canada, USA, France, Germany, Italy, United Kingdom, and G8. At the bottom, a red box contains the text: '第二步：选择国家，您可以通过点击小方框选择，也可以直接利用左边快捷键；在这里，我们选择G8集团的八个国家。' A red arrow points from the 'G8' box to this text box.



检索结果导出页面—继续

440 search results found

VIEW ALL RESULTS

My Selection

BUILD MY SELECTIONS

Statistics (36)

Countries and Consumers (36)

Reports (10)

Country Reports (9)

Global Reports (1)

Comment (394)

Statistics

VIEW ALL STATISTICS

Show 20 results

Filter by Geography Filter by Category

Category	Geography	Type
<input type="checkbox"/> Total GDP	Japan	Countries and Consumers
<input type="checkbox"/> Total GDP	Russia	Countries and Consumers
<input type="checkbox"/> Total GDP	Canada	Countries and Consumers
<input type="checkbox"/> Total GDP	USA	Countries and Consumers
<input type="checkbox"/> Total GDP	France	Countries and Consumers
<input type="checkbox"/> Total GDP	Germany	Countries and Consumers
<input type="checkbox"/> Total GDP	Italy	Countries and Consumers
<input type="checkbox"/> Total GDP	United Kingdom	Countries and Consumers
<input type="checkbox"/> Total GDP	G8	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	Japan	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	Russia	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	Canada	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	USA	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	France	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	Germany	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	Italy	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	United Kingdom	Countries and Consumers
<input type="checkbox"/> GDP Measured at Purchasing Power Parity	G8	Countries and Consumers
<input type="checkbox"/> Real GDP Growth	Japan	Countries and Consumers
<input type="checkbox"/> Real GDP Growth	Russia	Countries and Consumers

REVIEW MY SELECTIONS

1 2 Next



检索结果最后导出

Euromonitor Internatio... X

STATISTICS TYPES

▼ CONVERT DATA

- [-] Currency conversions
- [-] Current/constant
- [-] Unit multiplier
- [-] Growth
- [-] Per capita/household

▼ CHANGE SELECTIONS

- ▶ Change Time Series
- ▶ Change Data Types
- ▶ Change Categories
- ▶ Change Geographies

Market Sizes • Historic

Key: [Related Reports](#) [Related Comment](#) [Chart for this Row](#)

		2004 ▼	2005 ▼	2006 ▼	2007 ▼	2008 ▼	2009 ▼
Total GDP							
📄 📊	Japan - ¥ mn - Current Prices	498,328,400.0	501,734,500.0	507,364,700.0	515,520,400.0	505,114,000.0	474,242,500.0
📄 📊	Russia - RUB mn - Current Prices	17,048,122.0	21,625,371.0	26,903,493.0	33,258,200.0	41,444,700.0	39,063,600.0
📄 📊	Canada - C\$ mn - Current Prices	1,290,180.0	1,368,730.0	1,439,290.0	1,531,430.0	1,602,470.0	1,527,670.0
📄 📊	USA - US\$ mn - Current Prices	11,867,700.0	12,638,400.0	13,398,900.0	14,077,600.0	14,441,400.0	14,258,700.0
📄 📊	France - € mn - Current Prices	1,660,175.0	1,726,054.0	1,806,422.0	1,895,226.0	1,948,503.0	1,907,143.0
📄 📊	Germany - € mn - Current Prices	2,210,900.0	2,242,200.0	2,325,100.0	2,428,200.0	2,495,800.0	2,409,100.0
📄 📊	Italy - € mn - Current Prices	1,391,530.2	1,429,479.3	1,485,377.4	1,546,178.1	1,567,851.2	1,520,870.0
📄 📊	United Kingdom - £ mn - Current Prices	1,202,956.0	1,254,058.0	1,325,795.0	1,398,882.0	1,448,392.0	1,395,872.0
📄 📊	G8 - US\$ mn - Current Prices - Year-on-Year Exchange Rates	26,795,884.8	28,073,291.9	29,505,796.1	32,014,080.6	33,957,219.5	32,186,179.9
GDP Measured at Purchasing Power Parity							
📄 📊	Japan - mn international \$	3,666,309.1	3,872,842.6	4,080,560.9	4,296,576.2	4,336,003.0	4,159,657.0
📄 📊	Russia - mn international \$	1,548,702.9	1,697,972.0	1,887,831.9	2,108,285.3	2,273,932.8	2,112,116.8
📄 📊	Canada - mn international \$	1,065,384.0	1,127,454.7	1,194,431.5	1,266,691.5	1,302,821.1	1,280,528.1
📄 📊	USA - mn international \$	11,867,700.0	12,638,400.0	13,398,900.0	14,077,600.0	14,441,400.0	14,258,700.0
📄 📊	France - mn international \$	1,779,394.4	1,870,047.7	1,974,231.7	2,078,098.7	2,129,511.5	2,093,461.0
📄 📊	Germany - mn international \$	2,416,284.2	2,510,862.3	2,675,604.1	2,823,488.4	2,919,064.3	2,807,808.9
📄 📊	Italy - mn international \$	1,575,911.9	1,633,690.6	1,721,178.9	1,795,793.4	1,810,451.7	1,740,125.9
📄 📊	United Kingdom - mn international \$	1,836,574.0	1,932,292.8	2,052,314.2	2,165,452.0	2,224,872.5	2,140,908.0
📄 📊	G8 - mn international \$	25,756,260.5	27,283,562.5	28,985,053.4	30,611,985.4	31,438,057.0	30,592,805.6
Real GDP Growth							
📄 📊	Japan - % growth	2.8	1.9	2.0	2.4	-1.2	-5.2



最后，请同学和老师们的注意

在主页最上方您可以找到
“HELP”这个按钮

❑ FAQ

❑ 每种产品和经济
参数的详细定义

Definitions

Product definitions

Indicator definitions

The image displays two screenshots of the Euromonitor International website. The top screenshot shows the 'Welcome' page with the 'HELP' button circled in red. The bottom screenshot shows the 'Passport Help' page with 'Frequently Asked Questions' and 'Definitions' buttons circled in red.

Euromonitor International - Welcome - Windows Internet Explorer
http://www.portal.euromonitor.com/portal/Magazines/Welcome.aspx

Euromonitor International - Passport GMID
Passport GMID

SEARCH INDUSTRIES COUNTRIES & CONSUMERS COMPANIES GEOGRAPHIES

MY PAGES HELP

Welcome, Huan Huang

Euromonitor International - Passport Help - Windows Internet Explorer
http://www.portal.euromonitor.com/Portal/Magazines/Welcome.aspx

Euromonitor International - Passport GMID
Passport GMID

HELP

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f.a.q.
Frequently Asked Questions

Definitions

Update Schedule

Methodology

Calculation Variables

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Contact us

Huan Huang

Huan.huang@euromonitor.com.cn



有任何问题，请发邮件或直接给我打电话。
如果觉得**GMID** 数据库确实不错，记得向贵馆推荐哦！谢谢！

EUROMONITOR INTERNATIONAL (SHANGHAI) CO., LTD

338 Nanjing Road (West)

Tian An Center Level 21, Unit 06

Shanghai 200003 China

Tel : (8621) 6372 6288 -152

www.euromonitor.com

